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JULY 2023



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Faculty Development Program

2023 - 26th June to 1st July 2023



“

“Tell me and I will forget, teach me and I will remember, involve me and I will learn” -Benjamin Franklin

“Education is the most powerful weapon which you can use to change the WORLD” - Nelson Mandela

”

At the close of the Academic year 2022 – 23, Karnavati University & all constituent colleges mandatorily organize Faculty Development Programme for all faculty and staff. This year the broad objective of the FDP was to generate awareness amongst faculty members & staff regarding new trends in higher education in line with NEP 2020 and discuss its impact and implications at Karnavati University. The vision of the policy is to build an education system rooted in Indian ethos that contributes directly to transforming India by providing high-quality education to all, thereby making India a global knowledge superpower.

AIM: The broad aim was to align design education with India's National Education Policy: Strategies for Implementation and Transformation.

OBJECTIVE: The objective of the FDP was to instigate improvement of academic attainment and quality of academics and equip teachers with the essential abilities necessary for enhancing their performance in the ever-changing teaching-learning ecology. Annual and periodic Faculty Development Programmes benefits all stakeholders involved, including students, industry, government, society and management. It enables them to effectively implement outcome-based curricula, teaching and learning methods, as well as assessment tools. Through this program, teachers are empowered to achieve program-specific methodologies to align with the evolving needs of stakeholders' outcomes and course outcomes in a well-informed manner.

The field of education in our country is currently undergoing a significant transformation, with a strong emphasis on outcome-based education to ensure quality and excellence. In this new landscape, it is crucial to redefine the proficiencies and abilities expected of teachers to align with the evolving needs of stakeholders.

UID's training programme was able to attract some of the most renowned & eminent academic thought leaders with sell out sessions by – Prof (Dr) Jayaram Poduval- from The Maharaja Sayajirao University of Baroda in the Department of Art History and Aesthetics, Prof. Nina Sabnani Artist & Storyteller , Niteesh Vikram General Manager, The Souled store ; Dr . AK Das, Head of the Department, Department of Design, Indian Institute of Technology, Guwahati : Mann Singh Design Mentor, Senses Akustik & adjunct faculty UID ; Prof. Arun Gupta Former Senior Professor, NID & HOD Animation & Digital Media : Dr Tarun Kumar, Architect & Designer.

At the end I would like to summarize the Learning Outcomes and Takeaways of the FDP 2023:-

1. Align NEP 2020 takeaways for creative education
2. Proposal writing for Educators
3. Design Thinking in Pedagogy
4. Outcome-based Curriculum
5. Outcome-based Teaching methods
6. Outcome-based Assessment
7. Tools and Techniques of Assessment
8. Artificial Intelligence in Teaching
9. Role of AR/VR in the development of the Metaverse

We, at UID, have prepared our pedagogy, Design Practice & Course Outcomes to meet the challenges of the New Academic Year 2023-24 on a very strong footing.

By: Col S Bose, HOI / Director, UID.



A Free Spirited Fish



Yukta Raheja at the Indian Jeweller Design Awards with assistant professor Kavita A Chauhan, at the Jaipur Jewellery Show, powered by GIA. Picture Courtesy: Yukta Raheja.

A free-spirited soul is hard to find, but once it is around, it is hard to miss! Yukta Raheja of Lifestyle Accessory Design batch 2018-2022 is one such!

I vividly remember teaching her Form Studies for the very first time in her design journey. Unlike few in the class, she was enjoying the process way more than the hurry to reach the goals or her submission. That was then and this is now - nothing much has changed and probably the very reason that is taking her to new heights each day in her successful design career.

Yukta secured one of the top 5 nominations at the Indian Jeweller Design Awards, at the Jaipur Jewellery Show in December 2022, powered by GIA. She was nominated for the prestigious Couture Jewellery category. Yukta was the youngest to be nominated - she submitted one of her designs that she conceived during her Final Year Graduation Project that was mentored by me.



KIRTILAL KALIDAS JEWELLERS
COIMBATORE



It was a wonderful bespoke hand cuff inspired by the koi fish that wrapped the wrist and extended to the index finger of the wearer. Detailed with diamonds, blue topaz, and specially cut mother of pearls - the piece is a sight to behold!

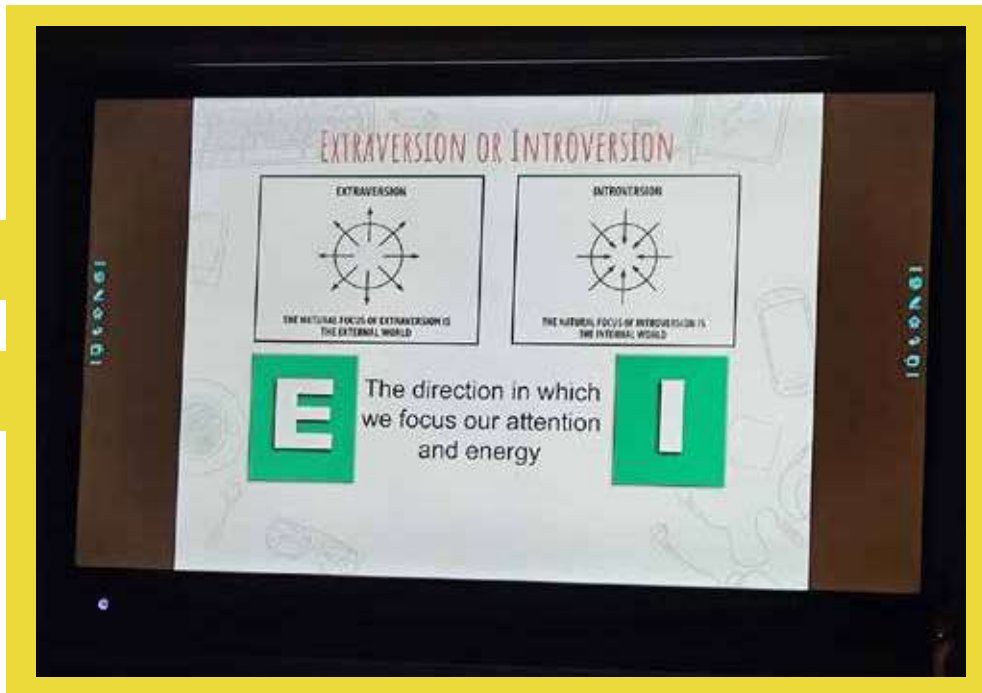
The piece was sponsored by Kirtilal Kalidas Jewellers, Coimbatore - someone who brought this fish to life. The design takes a full circle when a beautifully designed piece is manufactured well, looks stunning, and fits perfectly on the user!

You take any one of these and the piece may not turn out to be half as good. It is these students, their faith, and their wins that become ours as academicians and proud mentors! Cheers to more!

By Kavita A Chauhan, Assistant Professor, Department of Fashion & Lifestyle, UID.

Faculty workshop

AI in Design

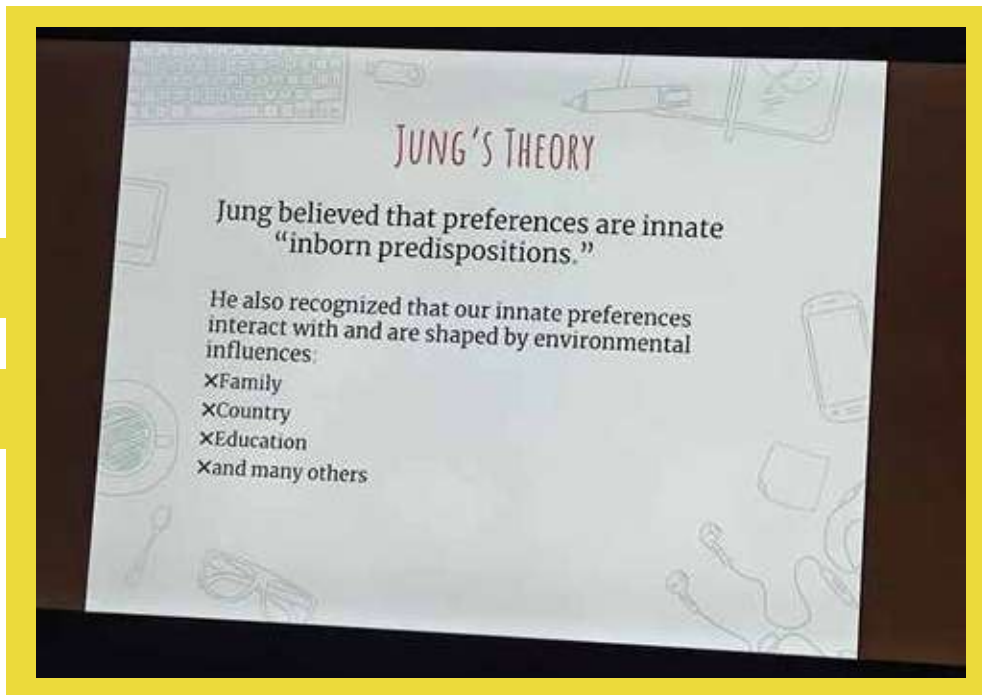


Screenshot from the presentation. Picture Courtesy: Anupam Tomar.

During the faculty development program, one of the special highlights was the presentation by Dr. Tarun Kumar on AI tools and the concept of artificial intelligence. Dr. Tarun Kumar is an architect & product designer, with a PhD from IISC, Bengaluru. He has many publications of AI, sensors & drones. Dr. Tarun Kumar provided valuable insights into the field of AI, discussing its applications, advancements, and potential impact on various industries. His talk shed light on the current state of AI technology and how it is transforming different sectors.

Another interesting topic that Dr. Tarun Kumar touched upon was the Myers-Briggs Indicator (MBTI) test. The MBTI is a widely used personality assessment tool that helps individuals understand their preferences and behaviors. His discussion on this topic likely explored the various dimensions of the MBTI, such as introversion vs. extraversion, sensing vs. intuition, thinking vs. feeling, and judging vs. perceiving. This discussion would have provided participants with insights into personality types and how they can influence teaching and learning approaches.

Moreover, Dr. Tarun Kumar also delved into the realm of philosophy, specifically referencing Carl Jung's theory. Carl Jung was a Swiss psychiatrist and psychoanalyst who made significant contributions to psychology, including the development of analytical psychology. His work explored various concepts, including archetypes, the collective unconscious, and the process of individuation. His discussion on Jung's theory would have likely focused on its relevance to personal development, self-awareness, and understanding human behaviour.



Screenshot from the presentation. Picture Courtesy: Anupam Tomar

Lastly, the talk on extraversion and introversion would have been another engaging discussion topic. Extraversion and introversion are personality traits commonly associated with the preferences for being outgoing and sociable or reserved and reflective, respectively. Exploring the characteristics, strengths, and challenges of both types can help individuals understand themselves and their interactions with others better

Overall, Dr. Tarun Kumar's contributions to the faculty development program offered participants a broad range of topics to explore. From the practical applications of AI to personality assessments, philosophy, and psychological theories, his talks provided valuable insights that could enhance the participants' understanding and professional development

Outcomes:

1. Increased knowledge and understanding of AI: Participants would have gained a deeper understanding of artificial intelligence, its applications, and its potential impact on various industries. They would have learned about the latest advancements in AI technology and its implications for teaching, research & other professional endeavours.
2. Introduction to philosophical concepts: Tarun Kumar's exploration of philosophy, particularly Carl Jung's theory, would have introduced participants to philosophical concepts and their relevance to personal development and understanding human behavior. This exposure to philosophical ideas can expand critical thinking skills and stimulate deeper reflections on teaching methodologies & educational practices.

By: Anupam Tomar, HOD, Automobile & Transport Design, UID.

Design For Change Consumer Literacy



Design Concept Submitted by Bhavika Samip Nagwekar

The objective of the Maggi Design Competition is to fulfill Maggi's initiative to bring in awareness among consumers for organised disposal of Maggi Packaging, which is a part of the macro goal at Nestle- to contribute towards their target of achieving zero emissions by 2050.

On World Environment Day, Maggi launched the brief for the competition, 'Blue + Yellow= Green', to educate consumers and influence consumer behaviour to dispose used Maggi packages in blue bins, among the blue and green bin, meant to segregate disposables based on their degradability.

Intent to create literacy among consumers through creative graphics is to re-enforce Nestle's commitment to carbon emission every year.

B. Des Product Design students of UID, from semester 03, 05 & 07 have proven their mettle for the country wide competition with 9 students qualifying through the semi-finals. Students were mentored by Assistant Professor Aayush Amit Bhingare and Associate Professor Shyyambihari Prajapati.



Internship Offer at Landor & Fitch

The jury declared Bhavika Nagwekar, a student of B. Des Product Design, batch of 2022-26, as the winner of the competition, offering her an internship with Landor & Fitch, New Delhi with stipend amounting to Rs. 50,000 per month.

The Product Design Department takes pride in developing design ideology among young students to create design for change. Bhavika's submission reflects her immaculate software based skills, well applied to create design concept for consumers of popular noodle brand Maggi.



Bhavika Samip Nagwekar B.Design (Hons) Product Design 2022-26

Bhavika believes that design has potential to change user's behaviour through impactful storytelling.

By: Shweta Rai, Assistant Professor, Department of Industrial Design, UID.

Empowering research towards sustainable development goals

I am a writer for women wellbeing and sustainable development goals since five years and a publisher since recently. In last one year of my service in UID, I have published three books with publishers like IAAR, Moment Publishers and Notion Press.

BOOK 1: Occupational wellbeing and safety in Indian textile Industry

A key aim of the book is to enlighten the progress achieved toward building new patterns and processes of development that are thought to be more community driven in terms of labor wellbeing and its impact on socially driven industries. Understanding the features of successful socially conscious businesses will be critical for tackling the worlds continuous and developing difficulties of balancing present requirements versus future needs. The theoretical and philosophical underpinnings of multiple conceptions of “occupational wellbeing of workers in Indian Textile Industry” is addressed in this book. It introduces frequently used measures of well-being, often known as occupational health and safety and briefly discusses the link between these measures and other aspects of health in Indian Textile Industry.

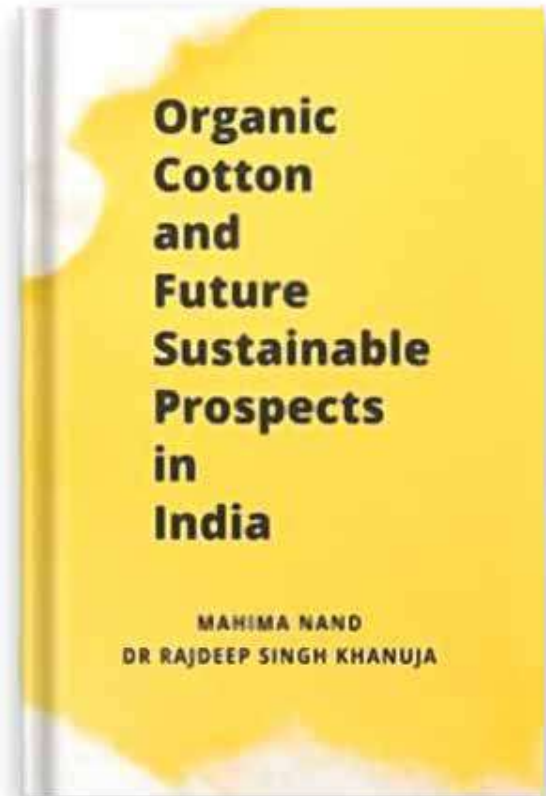
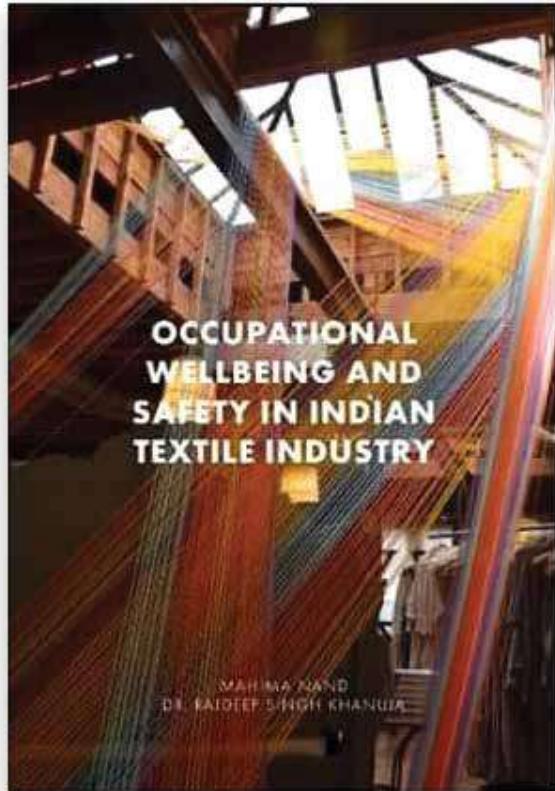
BOOK 2: Organic Cotton and Future Sustainable Prospects in India

Organic cotton has the potential to solve any new problems. Cotton is cultivated naturally without inorganic fertilizers, herbicides, pesticides, or fungicides. A recognized certifying organization has authorized it. Organic farming practices preserve biological variety in agriculture by reducing fungicides and pesticides to levels that support a wide range of life forms. Furthermore, this helps to replace and maintain soil fertility. Organic cotton is also known as natural, pure, green, and ecologically friendly cotton. The textile and garment industries have made sustainability a priority. However, transitioning the textile business to a more sustainable one is a delicate process that takes a great lot of knowledge, experience, and devotion. Employing sustainable fibers in textiles is a step in the right direction. Organic cotton fiber is competitive in the textile fashion sector; they are superior and more practical replacements for dominant and high-impact fibers.

BOOK 3: Grassroot women empowerment initiatives by Madhya Pradesh: A Sustainable Development Goal

Grassroot women empowerment initiatives by Madhya Pradesh: a sustainable development goal is a motivational book that documents the efforts of a group of people with one goal, as most of humanity agrees that not everything can be achieved alone. To change mindsets, every mind matters. This book is an initiative to help understand the concept of women empowerment in a state like Madhya Pradesh, which has tremendous challenges and opportunities due to its

geographical size. Yet, seven today a major significant its Women population is unemployed. This book will help these women reach out to NGOs and other bodies to get them back on work.



Books authored by Mahima Nand. Picture Courtesy: Mahima Nand.

I have also published seven research papers in UGC Care listed and peer-reviewed journals. I aim to establish my own publishing house and help faculties through the process of research and books publications for the betterment of society. In the series of sustainable development, goals each of writings cover one specific SDG target. I look forward to guide and shape more research ideas into publications.

By: Mahima Nand, Assistant Professor, Department of Fashion & Lifestyle, UID.

Faculty Achievements Department of Communication Design

The head of the Department of Communication Design, Sambit Kumar Pradhan, has added a new writing accomplishment to his resume. His engaging short story "The Spanner," which he wrote using his extraordinary storytelling abilities, has just been released in the anthology book "Intertwined Threads: An Amalgamation of Colourful Short Stories." Pradhan expertly crafts a narrative in this outstanding work of fiction that draws readers in from the first sentence. His tale delves into themes of love, sorrow, and resiliency as it probes the deepest levels of human emotion. Pradhan brings readers to a universe where each word has value and meaning with vivid depictions and well-crafted characters. "The Spanner" is a tribute to Pradhan's skill as a writer and educator, demonstrating his capacity to convey concepts and arouse strong feelings with words. The literary accomplishment of Pradhan, a renowned personality in the field of communication design, illustrates his adaptability and love of storytelling, enhancing the lives of both his students and readers.

Dr. Sharmila Sinha, an esteemed academician and renowned expert in the field of Communication Design, recently made waves in the international research community as she presented her groundbreaking work at ICoRD 2023, the prestigious International Conference on Research into Design. Dr. Sinha, serving as the esteemed Head of the Department of Communication Design, captivated the audience with her paper titled "Role of Random Analogy as Catalyst to Creative Idea Generation in the Early Stage of New Product Design." The exceptional quality of her research and the innovative insights she presented was duly recognized as she was honored with the coveted Distinguished Paper Award. Dr. Sinha's paper shed light on the pivotal role played by random analogy in facilitating the generation of creative ideas during the initial phases of new product design. Her work explored the interplay between random analogy, cognitive processes, and creativity, providing a fresh perspective that holds immense potential for revolutionizing the field of design. This remarkable achievement solidifies Dr. Sharmila Sinha's reputation as a trailblazer and visionary in the realm of Communication Design, further cementing her status as an influential figure in academia and a source of inspiration for aspiring designers worldwide.

Assistant Professor Yaatra Khan made a notable contribution to the field of design education by presenting her research paper titled "An exploratory study on the changing modes of imparting Design education and its effect on communication design outcomes of students" at the International Conference on Research into Design (ICoRD) in 2023. Her paper shed light on the evolving methods of teaching design and their impact on the communication design achievements of students. Through her comprehensive investigation, Professor Khan delved into the emerging trends and strategies employed in design education, examining how they influence the outcomes and abilities of students in the field of communication design. Her research presented valuable insights and served as a foundation for further discussions and advancements in the realm of design education.

Assistant Professor Om Singh recently made significant contributions to the

academic community by publishing a conference paper titled "Brand Performance and the Impact of Social Media Promotional Activities" at ICETDA 2023. The conference, hosted by Poornima University, provided a platform for scholars and researchers to discuss and explore the latest advancements in the field of communication design. In addition to his conference paper, Om Singh has also authored an e-book titled "Popular Brands of India," showcasing his deep understanding of the Indian branding landscape. His research and publications have undoubtedly made a valuable impact on the field of communication design and have solidified his position as a distinguished academic.

Assistant Professor Manish Solanki's work has been featured in the prestigious New York art magazine, "The Woven Tale Press," in the June 2023 issue, further solidifying his reputation as an artist of exceptional talent. Additionally, his artistic prowess has been acknowledged by esteemed institutions such as the Lalit Kala Akademi, Delhi, under the Ministry of Culture and the Government of India. They have chosen his work to be showcased at the esteemed "63 NATIONAL EXHIBITION OF ART." This recognition not only highlights his artistic excellence but also emphasizes the significance of his contributions to the field of art. Moreover, his artistic finesse has also been displayed at the Exhibition of Miniature Postage Stamp held at the Nippon Art Gallery in Mumbai, providing him with a platform to share his artistic vision with a wider audience. Manish Solanki's achievements and participation in various prominent artistic events are a testament to his talent, dedication, and significant contributions to the art world.

Assistant Professor Sandipan Bhattacharjee and Assistant Professor Sabyasachi Biswas collaborated on an insightful research project. Their joint efforts have resulted in the publication of a conference paper titled "An Exploratory Study: Conch Shell Carving in Bishnupur, India." This research work was presented at the prestigious ICETDA 2023 conference, which was hosted by Poornima University. The paper sheds light on the captivating art form of conch shell carving, specifically focusing on its practice in the culturally rich region of Bishnupur, India. Through their study, Bhattacharjee and Biswas have delved into the history, techniques, and significance of this traditional craft, providing valuable insights into its artistic and cultural heritage. Their comprehensive research offers a unique perspective on conch shell carving, emphasizing its artistic merits, the skill of the craftsmen, and the preservation of this unique art form in a rapidly changing world.

Assistant Professor Deepak Khandelwal recently contributed to the field of architecture with his insightful journal paper titled "Functional Application of Textiles in Architecture." Published in the renowned METSZET Journal, Volume 8, issue 3 in March 2023, this paper serves as a comprehensive exploration of the practical utilization of textiles within architectural design. Deepak Khandelwal's research delves into the innovative integration of textiles in architectural structures, highlighting their functional significance and potential applications. By shedding light on the symbiotic relationship between textiles and architecture, Khandelwal's paper offers valuable insights and opens up new avenues for creative and sustainable design solutions in the field of architecture.

By: Sandipan Bhattacharjee, Assistant Professor, Department of Communication Design, UID.

FDP Highlights



"Your life as a teacher begins the day you realize that you are always a learner."

-Robert John Meehan (American Educator and Author)



We are thrilled to present the highlights of the recently concluded Six-Day Faculty Development Programme (FDP) on the National Education Policy (NEP) 2020 at Karnavati University. This FDP aimed to equip the faculty with a comprehensive understanding of the NEP's provisions and implications, enabling us to align our teaching practices with the evolving needs of the higher education sector. The FDP spanned six consecutive days, from 26th June to 30th June and esteemed experts in the field of education policy, pedagogy, and curriculum development graced us with their presence and shared their valuable knowledge and insights with our participants. Some wonderful sessions by Prof A K Das, Dr. Nina Sabnani, Prof. Arun Gupta, Dr. Sagar Dave, Dr Dhaval Pujara and Dr. Jayaram Poduval just to name a few. The 6 days were structured with the first 2 days common to all KU. The next 3 days were spent in department specific interaction while the last day was spent as common to all UID. Throughout the 6 days the faculty reflected on identification of opportunities for research, interdisciplinary collaboration, and academic innovation.

The FDP encompassed various dimensions of the NEP, ensuring a holistic understanding of its implications. The sessions were thoughtfully designed and covered the following key areas:

- Overview of the FDP objectives and structure
- Exploring the foundational pillars of the policy
- In-depth discussions on higher education restructuring, curriculum design, and assessment reforms

The FDP witnessed enthusiastic participation from faculty members representing various departments. The feedback from the participants has been overwhelmingly positive. The faculty felt there was an enhanced awareness and understanding of the NEP's vision and objectives. Design Education was avantgard and had a lot of things that the NEP is trying to do. The only thing lacking in design education is the awareness of Indian Knowledge systems and Indian design history. FDP aided knowledge of innovative teaching-learning methodologies and assessment practices.

“The first day of FDP for the Faculty of Interior design marked the start of a new understanding of dimensions and frameworks with furniture designer Mann Singh. The second day was about amalgamation of fusing surface formation.” Kriti Malkani (Assistant Professor, School of Interior Design, UID)



Designer Mann Singh conducting a workshop with the faculty of Interior Design Department. Picture Courtesy. Kriti Malkani.

The workshop for the Department of Fashion & Lifestyle, titled 'The Way Out: A Fashion Atelier,' was led by Niteesh Vikram, the General Manager at The Souled Store. The group dynamic encouraged a rich exchange of knowledge, experience, and perspectives, leading to the birth of exciting and innovative designs.



Niteesh Vikram with the faculty members of the department. Picture Courtesy. Sanya Jain.

For the FDP workshop for the Department of Industrial Design. Professor A.K. Das from the Department of Design, IIT Guwahati explained his doctoral journey and the importance of social innovation and impact of doctoral thesis in Design.



*Prof. A K Das being presented a memento by Additional HOD Shyambihari Prajapati.
Picture Courtesy: Shweta Rai.*

For the Department of Communication Design and the Global Design Programme, Dr. Nina Sabnani shared her work on the kaavad makers and story tellers. Prof. Arun Gupta talked about the fundamentals of film appreciation.



Dr. Nina Sabnani talking about her research journey as a doctoral student which culminated in a book titled 'Kaavad Tradition of Rajasthan : A Portable Pilgrimage'. Picture Courtesy: Mahendra Dave.



Prof. Arun Gupta's session on film appreciation exposed the faculty members to a new way of looking at films and cinema. Picture Courtesy. Arun Gupta.

The Six-Day Faculty Development Programme on the National Education Policy has equipped the UID faculty with the necessary knowledge and tools to contribute effectively to the implementation of the NEP's recommendations at Karnavati University. We express our sincere gratitude to all the resource persons, participants, and organizing committee members for making this FDP a resounding success.

Let us continue to leverage the insights gained during the FDP to further enhance the quality of education and create an inclusive learning environment at our university. Wishing you all continued success in your academic pursuits.

By: Bhavin Shukla, Assistant Professor, Global Design Programme, UID.

Insight into FDP 2023

The faculty development program 2023 at UID, Karnavati University was a valuable opportunity for the faculty members to learn about the latest trends in design education and to develop their skills. The program covered a wide range of topics, including NEP 2020, OBE, design education, publishing, team building, research and entrepreneurship, and AI in design. The faculty members were able to network with each other and share ideas. They also received valuable feedback from the experts who presented at the program.

Dr. Sagar Dave, an expert in education, gave an introduction to the National Education Policy (NEP) 2020 and its key insights. He discussed the NEP's focus on holistic education, interdisciplinary learning, and outcome-based education. He also highlighted the importance of research and innovation in the NEP.

Prof. (Dr.) Dhaval Pujara, an expert in Outcome Based Education, gave a presentation on the principles of OBE and how they can be applied in the classroom. He discussed the importance of setting clear learning outcomes and how to assess student progress against these outcomes.

Dr. Jayaram Poduval, an expert in design education, gave a presentation on how to align design education with India's NEP 2020. He discussed the strategies for implementing and transforming design education in line with the NEP.



Mr. Jayram Poduval sharing his presentation. Picture Courtesy: Niral Desai.

Prof. Nina Sabnani, an expert in publishing, gave a presentation on how to create diverse publishing resources from projects. She discussed the importance of publishing student work and how to create resources that are accessible to a wide range of audiences.



*Ms. Nina Sabnani sharing her narrative film, 'Taanko Bole Chhe'.
Picture Courtesy: Niral Desai*

Mr. Francis Lobo, an expert in team building, led a series of team building activities that helped the faculty members to work together and build relationships. The activities were designed to promote communication, collaboration, and problem-solving skills.



*All faculty of KU participating in team building games.
Picture Courtesy: Niral Desai*

Dr. AK Das, HoD of IIT Guwahati, gave a presentation on applied design research and entrepreneurship. He discussed the importance of research and entrepreneurship in design and how to apply these concepts in the classroom.



*Department of Industrial design with the guest, Mr. A. K. Das.
Picture Courtesy: Niral Desai*

Dr. Tarun Kumar, an expert in AI, gave a presentation on the use of AI in design. He discussed how AI can be used to automate tasks, generate ideas, and improve the quality of design with interactive & immersive hands-on activities.

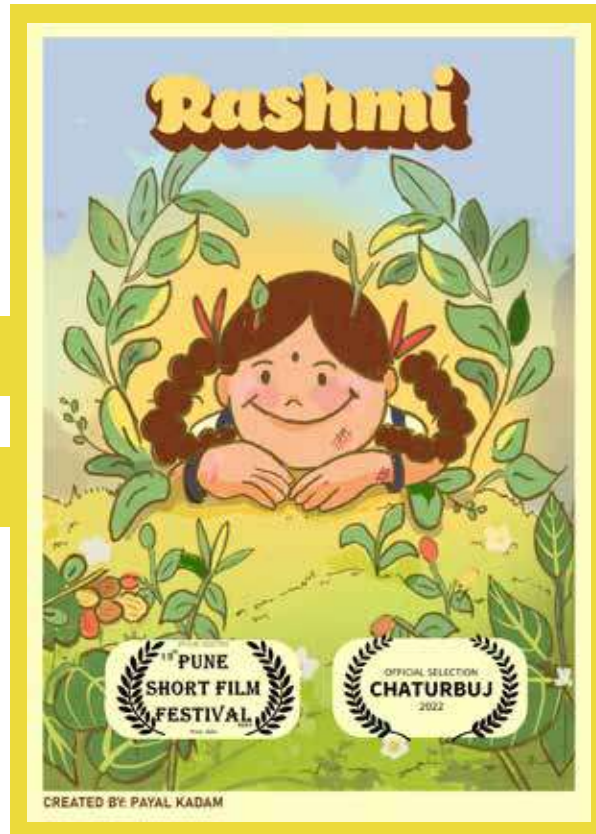


*Interactive workshop on 'AI in design' by Mr. Tarun Kumar.
Picture Courtesy: Niral Desai*

The faculty development program was a success and it helped the faculty members to become more effective in their teaching and research. The program also helped to create a more collaborative and innovative environment at UID.

By: Niral Desai, Assistant Professor, Interaction Design, UID.

Rashmi



Poster for the short film. Picture Courtesy: Payal Kadam.

The world of animation is a fascinating place where the possibilities are endless. Within this fascinating universe, a dedicated collective, including yourself, invests their passion and attention in weaving together colourful personalities and engaging narratives.

It is my great pleasure to invite you to join me on this fascinating behind-the-scenes trip of the short animated film "Rashmi." We'll learn about its humble beginnings and follow its spectacular journey to success at the prestigious Pune Film Festival, where it won Best Animation Writer (Screenplay).

I firmly believe that the most impactful stories originate from deeply personal experiences. When an idea resonates universally, it possesses the power to strike a chord with those who share the same human connections. Each of us hails from families, both big and small, with narratives that stretch across generations. "Rashmi" draws inspiration from several cherished tales from my mother's childhood, aiming to create a nostalgic and joyous piece that resonates with all who grew up in India, amidst similar surroundings and ways of life.

India boasts a rich tapestry of diverse cultures, each with its own distinct way of existence. Amidst the tapestry of traditions and customs, there exist countless points of relatability among us. To truly comprehend and appreciate the significance of the village, an integral part of Indian culture that may go unnoticed on the nation's map, I embarked on multiple journeys to Ratwad—a small rural town in Maharashtra, where my mother spent her formative years.



Still from the film. Picture Courtesy: Payal Kadam

"Rashmi" is an animated tale that encapsulates the adventures of a child, drawing inspiration from my mother's cherished memories. Throughout the series, Rashmi emerges as a spirited character, constantly seeking new ways to entertain herself, forever illuminating the lives of all those fortunate enough to cross her path.

I was overjoyed to learn that "Rashmi" had been chosen for the prestigious Pune Film Fest. This prestigious festival provides a venue for excellent films from around India, showcasing a strong diversity of talent. Among the strong competition, "Rashmi's" unusual storytelling and artistic prowess sparkled out, attracting both keen judges and a captivated audience.

The award for Best Animation Writer (Screenplay) awarded to me at the Pune Film Festival fills me with tremendous gratitude. This award recognises not only my ability as an animator but also the collaborative efforts of my mentors and the overall education provided at UID. Their essential efforts were critical in bringing the screenplay to life. This award serves as validation for their dedication and commitment, reaffirming their belief in the power of storytelling through



Awards won by Payal. Picture Courtesy: Payal Kadam

By: Payal Kadam, B. Des Animation & Motion Graphics Sem VIII, Department of Animation & Digital Media, UID.

Student Achievements Department of Communication Design

Heerva Desai, a student of B. Des Visual Communication, semester 5, recently showcased her exceptional skills in a photography competition, and the outcome left her brimming with immense joy. Through her unwavering dedication and unique artistic vision, Heerva's hard work paid off, as she was thrilled to learn that she had secured the third place among participants from all corners of the nation. Her success in the competition stands as a testament to her talent and commitment to her craft, and it serves as a reminder of the remarkable potential she possesses as a budding photographer. Heerva's achievement not only brings recognition to her individual abilities but also reflects the excellence and creativity fostered within the Department of Communication Design. With her remarkable achievements, Heerva Desai has carved a path of inspiration for aspiring photographers and is undoubtedly poised for a bright future in the world of visual arts.



Certificate & Trophy won by Heerva Desai. Picture Courtesy: Heerva Desai.

By: Sandipan Bhattacharjee, Assistant Professor, Department of Communication Design, UID.

That Doesn't Fit

The best part of being in a creative field is seeing everyone's unique ideas and perspectives come to life. Every semester at UID had its own set of learnings and experimentation, and it was finally time to put all those ingredients into a cauldron and brew something fantastic. As a student of animation, the culmination of my thrilling college life was my graduation film, 'That Doesn't Fit'.



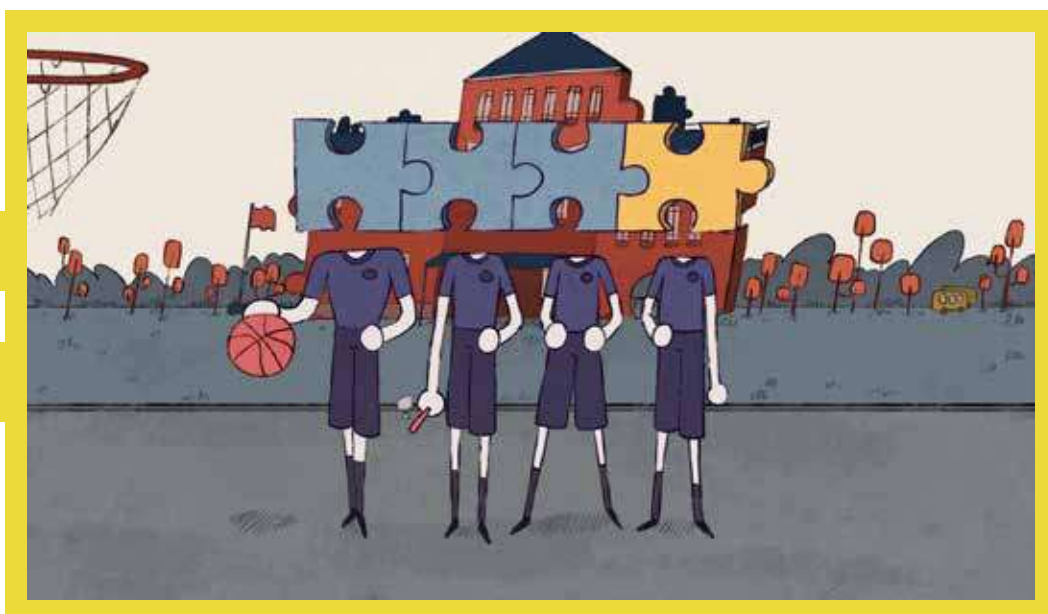
Poster for the film. Picture Courtesy: Ackshaj Anand

At the beginning of the final year, I started collecting ideas and letting them ferment at the back of my mind. I wanted to make a 2D-animated anthology of sorts, something humorous and relatable with a unique style. I was inspired by the works of Nata Metlukh, Eeksaurus and Q rais. Around mid-January, I'd decided on my theme - things that didn't fit in. It would be a play on words, referring to societal norms as well as overcapacity, with a heavy sprinkle of satire. After doodling out some scenarios, I stuck them onto my door and ruminated on the ideas for a week or two.



Work in progress. Picture Courtesy: Ackshaj Anand.

My mentor, Pradeep Patil, challenged my thinking constantly and with feedback from peers and friends, these ideas constantly evolved and went a step further. I used paper cards and watercolours to quickly make storyboard iterations, rearranging them to figure out the flow of the narrative. Parallely, I laser-cut and painted MDF jigsaw pieces, and also worked on some wacky character designs and visual development. The next month went into churning out numerous versions of the animatic with rough audio. I ran into a number of roadblocks; I deleted and reworked multiple scenes in order to make everything cohesive.



Frame for the film. Picture Courtesy: Ackshaj Anand.

I used TVPaint for the rough animation and Adobe Photoshop for the layouts, cleanup and colour. The sound design was particularly difficult to do alone. I sought the help of Emily Beth, a professional from the UK, with whom I was able to create a quirky and thematic sound piece with a touch of homemade elements. After two months of dedicated tinkering at a steady pace, I composited everything and added the textures and final touches through the first half of May.



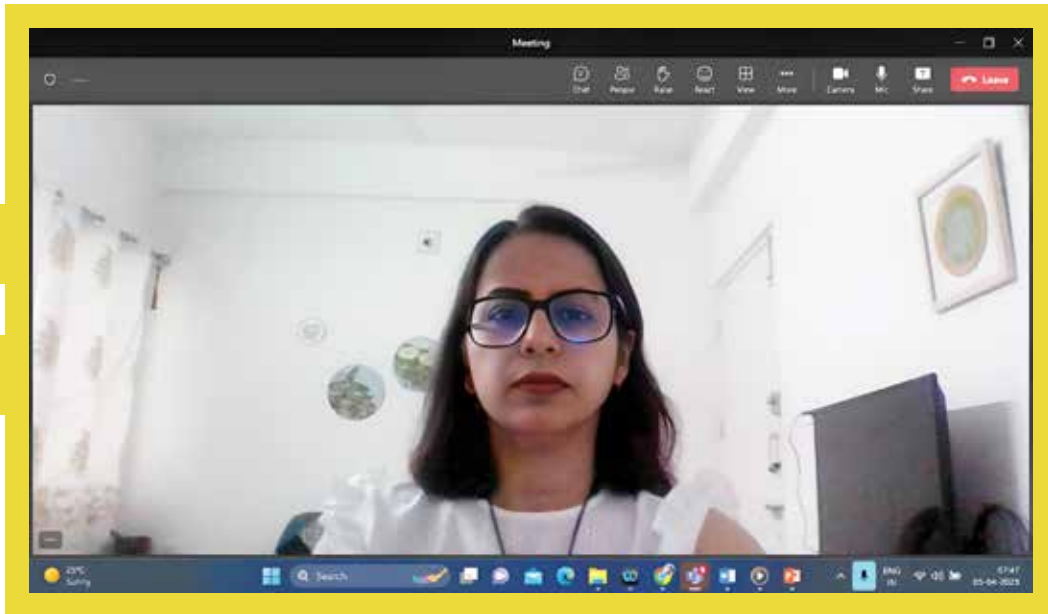
Frame for the film. Picture Courtesy: Ackshaj Anand.

It was exhilarating to see the final version after all the changes, and I could feel a substantial amount of real growth in myself. I was so proud of what I created that I wanted to show it off to the world. I'd submitted to film festivals before but this was my first independent project so the expectations were different. Within the first month after completion, I've been selected in SWIFF, Streetside Cinema (USA), Star Film Fest (Croatia), Animare (Italy), Miami 4 Social Change Youth Film Festival (USA, Quarterfinalist) and Animart (Greece).

It's been a grand ride and this is just the beginning. There's a lot more to come both in the way of film festivals, as well as my own journey ahead! This project has reaffirmed my passion for animation and storytelling and I hope to hone it further to inspire and touch the hearts of people around the world.

By: Ackshaj Anand, Alumni, Department of Animation and Digital Media, UID.

UID faculty at IFFTI Conference, New Zealand



Online presentation by Anahita. Picture Courtesy: Anahita Suri.

International Federation of Fashion technology Institutes (IFFTI) is a global network of 61 Fashion & Design institutes from 28 countries. UID is a proud member of IFFTI. This year Otago Polytechnic, Dunedin, New Zealand, hosted the annual conference from 3-6 April 2023. The theme of the conference was 'Connecting Pathways.'

I got the opportunity to present my research paper, 'Dress as an Expression of Cultural & National Identity- a Case Study of the Tibetans in exile in India', at the conference. Being an alumnus of Otago Polytechnic, this was an especially emotional event for me, to present before my teachers & the fraternity that initiated my journey into Fashion Design.

My research focuses on the role of traditional dress for cultural continuity & identity formation among migrant/ displaced populations. I presented a case study of the Tibetan community in India- who came as refugees in 1950s and after, and have made their home across various parts of India. Their clothing language is very distinct and easily identifiable. This research looks at the efforts of the community to maintain their cultural heritage through their traditional dress & its role in their ongoing political struggle. This research is interdisciplinary as it encompasses sociology and anthropology, in addition to study of dress.

The research was well received and I got very positive reviews from the audience, which included some of my teachers, making it very special for me.



Screenshot from my presentation. Picture Courtesy: Anahita Suri.



Screenshot from the online conference. Picture Courtesy: Anahita Suri.

By: Anahita Suri, Assistant Professor, Department of Fashion & Lifestyle, UID.

A Student Lands an Internship at Volkswagen Design in Germany

Parth Khaladkar, a talented student in the sixth semester of the B. Des Automobile & Transportation Design program at UID, has secured a prestigious internship at Volkswagen Design in Germany. This exceptional opportunity allows him to gain invaluable experience and learn from industry professionals while contributing to the creation of future Volkswagen vehicles.



Parth's passion for automobiles and exceptional design skills have propelled him to secure this highly sought-after internship at Volkswagen Design. The rigorous curriculum at UID has provided him with a strong foundation in transportation design principles, equipping him with the necessary knowledge and skills to thrive in the competitive automotive industry.

During his time at Volkswagen Design, Parth will work alongside renowned designers and contribute to real-world projects. The internship will offer him a unique opportunity to experience the entire design process while honing his skills in sketching, digital modeling, and 3D rendering.

Volkswagen Design is known for its commitment to innovation, sustainability, and pushing the boundaries of automotive design. Being selected to intern at this prestigious institution is a testament to Parth's exceptional talent and dedication to his craft.

The faculty of the Automotive Transportation Design program at UID expressed pride in Parth's achievement, stating, "Parth has consistently demonstrated a remarkable combination of creativity, technical expertise, and a deep understanding of the transportation design field. This internship at Volkswagen Design is a well-deserved opportunity for him to further develop his skills and gain insights into the global automotive design industry."



Volvo S90
Full CG Environment Render



Internships at renowned companies like Volkswagen Design are highly competitive, and being selected for such an opportunity reflects the caliber of Parth's work and his potential to make a significant impact in the field of transportation design.

The Transportation Design program at UID takes pride in nurturing students who possess a passion for automobiles and a desire to shape the future of transportation. Parth's achievement serves as an inspiration to current and future students, reaffirming the program's commitment to excellence.

As he embarks on this exciting journey at Volkswagen Design, the entire UID community congratulates him and wishes him a fulfilling and transformative internship experience. We look forward to hearing about his contributions to Volkswagen's iconic designs and witnessing his continued growth as a talented transportation designer.

By: Mark Timothy, Assistant Professor, Automobile & Transportation design, UID.

WINNER'S ARCHIVE: A IIID SPORTS MEMENTO DESIGN COMPETITION

“Participation, I think, or one the best methods of educating.” – Tom Glazer.

This stands truthful to a student's learning process, be it in school or higher studies at a university. Participation is the most important factor in any competition. Facing and completing the challenge are important aspects of learning and growth

Recently a competition was organized by the Indian Institute of Interior Designers (IIID) Ahmedabad edition to promote creativity and innovation in the design of sports mementos. The event witnessed the participation of several talented design students from all over Ahmedabad, Gujarat. The students showcased their remarkable designs and ideas in relation to sports and their identity.

The competition was organized by the Indian Institute of Interior Designers (IIID), a prestigious organization in the field of interior design. The theme of the competition was sports mementos, and the participants were required to design a trophy or medal that would be awarded to the winners of a sports event.



Sports Memento competition poster

It was a moment of pride for the students and faculties as several UID students participated in the competition. It was a great opportunity for our students who were able to showcase their talent and skills on such a prestigious platform

Student Winners of the competition with the faculty, Geeta Choudhary





*Runner-up Winner Student Asmi Gupta receiving her award from Architect Vatsal Joshi at the event
Kshitij Pathak, student, being felicitated by Architect Vatsal Joshi at the event*

It was a proud moment when Asmi Gugale from B. Des Semester 4 of the Interior Design Department was announced as the runner-up in this competition for her outstanding design and concept, while Kshitiz Pathak, also from B. Des semester Semester 4 Interior Design Department, and Bhavya Shah from B. Des Semester 6 Interior Design Department were also felicitated for participation and showcasing their creative designs. Assistant Professor Geeta Choudhary guided and supported these competition projects which expected the students to explore the aspect of sports in the memento design. The winners of the competition were felicitated during the finals of their matches at the YMCA club Ahmedabad and were awarded certificates.

The credit also goes to the organizers of IID for providing such a wonderful platform for the participants to showcase their talent. Such competitions help to promote creativity and innovation amongst students in the field of design.

**By – Geeta Choudhary, Assistant Professor,
Department of Interior Design, UID.**

Bhavya Shah, student, being felicitated by Architect Vatsal Joshi at the event





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