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A VIBRANT INDUCTION EXPERIENCE: UNVEILING THE COLORFUL WORLD OF POSSIBILITIES

As I glanced at my email, a wave of exhaustion washed over me. I thought to myself, “Three days of induction; I wonder what they’ll expose us to...” The program turned out to be a delightful surprise, passing by in a moment. From the adorable elephant in the basketball court, to the inspiring talk on Menstrupedia, I was completely blown away by the exuberance of the event. The array of workshops brimmed with variety, as a board filled with pegs of assorted sizes. I saw students from various parts of the nation, each carrying their own artistic journeys with a hopeful little smile.



Jumbo Haathi greeting newcomers at the induction festival! Picture Courtesy: Mariya Masalawala

The chaos of multiple programs became an opportunity for interaction, and I felt welcomed by the warmth of the teachers and their speeches. It reminded me of the reason I had come all the way from my hometown. The experience filled me with a rush of inspiration and a tinge of intimidation, fuelling my desire to reach my fullest potential. While I may not know if this desire will last, a positive kick-start certainly helps (fingers crossed).

Lady Luck smiled upon me, granting me the chance to attend the Storytelling workshop with Hitesh Kewalya. As a writer myself (I hope that’s obvious by now), his advice on creating stories was immensely valuable. Listening to his life events that led him to direct the movie ‘Shubh Mangal Zyada Savdhaan’ was truly enlightening.

Although I found myself envious of some other workshops, the overall excitement could not mitigate the exhaustion from the intense program. Yet, looking back, I must admit that it was worth every moment. The induction program opened my eyes to a vibrant world of possibilities, where the colour wheel of creativity explodes into an inspiring tapestry of experiences. The event has ignited a spark within me to explore and embrace new artistic horizons, with the hope that this enthusiasm will continue to guide me as I embark on this new journey.



An inspiring story- combating taboos around menstruation with comic strips. Picture Courtesy: Mariya Masalawala

As I reflect on this captivating induction, I am filled with gratitude for the chance to be a part of this incredible community of talented individuals. With newfound inspiration and a sense of purpose, I eagerly look forward to the enriching experiences that lie ahead.

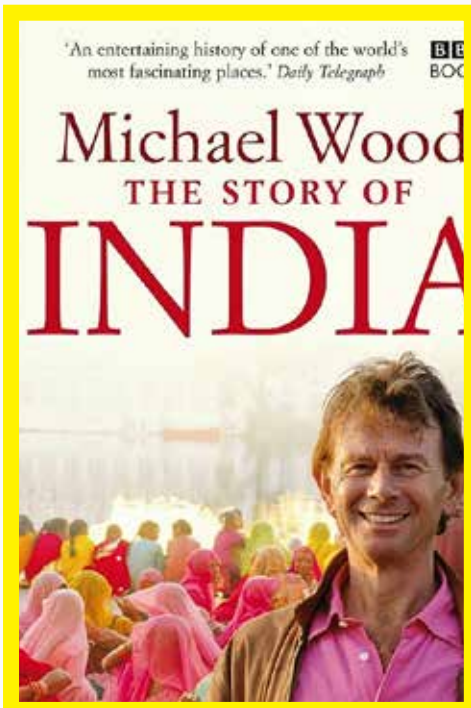
In conclusion, the induction program was a colourful and enriching initiation into a world where dreams are nurtured, creativity is celebrated, and endless possibilities await. It has left an indelible mark on my artistic journey, shaping me into a more confident and inspired individual, ready to embrace the wonders that lie beyond the horizon.



Freshers sing-along at the Amphitheatre. Picture Courtesy: Mariya Masalawala

IN THEIR OPINION

'In their opinion' is a review column where ideas of influential authors are discussed. These ideas can be found in books published or talks given. It is based on the premise that "Human history is, in essence, a history of ideas." – H G Wells



In July 2023 UID celebrated its Induction week, 'UrIdentity', for the new incoming 1st year students across all departments. At this juncture I thought it would be great to pause and reflect on the word 'identity' and what it means. To do this I cite the 2008 book titled 'The Story of India' by historian Michael Woods.

The first chapter of this book begins with a chapter on 'Origins and Identity.' Identity is an intricate and multi-layered concept that involves self-perception, social representation, and a profound sense of belonging. It is rooted in the cultural, historical, and social matrices that continually shape our understanding of self and the world around us. Michael Wood, approaches the concept of identity through the vibrant and dynamic tapestry of India's history.

His perspective resonates with the prominent idea in sociology that views identity as a continual process rather than a fixed entity. Wood says, "For identity is not a fixed thing, and it never was. It is always in the making, and never made. That is above all true in India. In a civilization as rich as India, there are many histories, and Indians for centuries have lived comfortably with multiple identities – with the sense of being Tamil, Bengali or Rajasthani, Hindu, Buddhist, Parsee, Jain or Sikh – and yet still loyal to India's 'Great Tradition'."

Figure 1: Book Cover of the book 'The Story of India' authored by Michael Wood (Image Source: <https://www.amazon.in/Story-India-Michael-Wood/dp/1846074606>)

Wood's narrative is heavily interlaced with stories of the ordinary people of India, emphasizing how individual identities collectively contribute to the formation of a national identity. Here, he encapsulates the two-sided nature of identity: the personal and the collective. A psychologist would say we as humans have two opposing desires in us. On one hand, we want to be unique and on the other, we want to belong to a group. This individual and collective dichotomy is at the core of identity flux. While personal identity revolves around self-definition and individual uniqueness, collective identity arises from the shared experiences, values, and histories of a community.

"The question of newcomers is one of the biggest issues in Indian history today, massively controversial in recent years, with heavily politicized debates about Indian identity."

India's long history has witnessed the conflicts between identities based on religion, caste, language, and region. Nevertheless, the author argues that such tensions, while real and potent, are not inherently destructive. Instead, they can serve as catalysts for change and evolution, highlighting the paradoxical nature of identity: its ability to unify and divide, to inspire both harmony and discord.

In the end, 'The Story of India' posits that identity is a dialogue between the past and the present, the self and the other, the individual and the collective. It acknowledges that identities are layered, multifaceted, and often fraught with tension, yet they are also resilient, flexible, and richly textured. Michael Wood's exploration of India's identity resonates far beyond its borders, offering insight into the universal processes through which identities are formed, challenged, and transformed.

References:

Wood, Michael. The Story of India. BBC Books, 2008.

By: Bhavin Shukla, Assistant Professor, Global Design Programme, UID.

LIFESTYLE ACCESSORY DESIGN- STUDENT INTERACTION

College is a time of transformation for students. It is a period when they grow personally, and academically, and form lasting relationships. The bond between senior and junior students is particularly significant. On July 24, 2023, the 5th semester students from the Lifestyle Accessory Design Department organized an event called the Senior-Junior Interaction. The primary objective of this event was to create an inclusive and welcoming environment for junior students who were just entering college. It was designed to provide a platform for juniors to interact with their seniors and build relationships. Additionally, the event aimed to create mentorship, academic support, and networking opportunities.

The event began with icebreaker activities led by the Head of the Department and respected faculty members. They introduced the department and welcomed the juniors with badges. After the icebreakers, senior students introduced themselves, sharing their names and college experiences. The aim was to inspire and motivate junior students by highlighting the successes and growth of the senior batch during their time at the college.



The department head and esteemed faculty members distributed badges to the juniors as a welcoming gesture. Picture Courtesy: Tushina Shroff

The event included a cultural showcase segment to celebrate the diversity and talents of the college community. Both senior and junior students participated by showcasing their artistic abilities through music, dance, poetry, and dressing up according to a theme, in addition to that the senior students gave juniors pizza chunks as a sign of love and appreciation. This atmosphere fostered respect, support, and friendship between students of different class levels, resulting in a welcoming environment that promotes teamwork, academic performance, and a sense of belonging for the lifestyle accessory design student body.



The students of the Lifestyle Accessory Design department come together for an interaction. Picture Courtesy: Tushina Shroff

The Senior-Junior Interaction event was a success as it accomplished its goal of promoting positive interactions between different batches and created a sense of community on campus. The event allowed senior students to share their experiences and wisdom with junior students.

By: Tushina Shroff, B. Des Lifestyle Accessory Design Sem V, UID.

SVAGAT 2023- LIFESTYLE ACCESSORY DESIGN



Young designers participating in Svagat 2023 session. Picture Courtesy: KU photography Team

At the commencement of this semester, UID organized Svagat 2023- an orientation event for the students of Semester 3 and 5. Orientation used to be only for students in Semester 1, but it was a brilliant idea to extend it to those in Semester 3 and 5. This way, students learnt about the fascinating courses they would be studying this semester. Our HOI, Col. Surojit Bose inspired us by his words, “We ideate, we innovate, and we create.” He emphasised the importance of AI in our quickly evolving surroundings and gave us the advice to “keep learning in a world that does change every time.”

The Director of academics and administration, Dr. K.K. Singh, explained the value of time management in daily life and the rules and regulations of our academics. The recruitment and placement process as well as the significance of having a strong portfolio were discussed by Mr. Jaideep Banerjee.



Ms. Preeti Das introduced us to KCEIL, a power pack curriculum that KU has developed regarding experience and immersion. Through this course, they take us outside of the classroom to experience the regional customs and cultures of many countries. Our HOD Ms. Sweta Dalal then discussed the courses for this semester and emphasised the need for us to begin developing our portfolios. Finally, they inspired us with the saying “A journey of a thousand miles begins with a single step.”

HOD Lifestyle Accessory Design department, Ms. Sweta Dalal briefing the students. Picture Courtesy: KU photography Team

By: Sanjana Pahadia & Oindrila Nandy, B. Des Lifestyle Accessory Design, Semester V, UID.

SVAGAT - INDUCTION CEREMONY

We are thrilled to share with you the highlights of the unforgettable Orientation event for Semesters 3 and 5 students of United Institute of Design. Several esteemed guests graced the event, making it an insightful experience for everyone involved. The event commenced with the warm welcome of our honorable guests, Head of Institution, Col. Surojit Bose & Director Dr. K. K. Singh. Their presence brought an aura of inspiration and motivation to all the attendees.



Students gathered for Induction. Picture Courtesy: Zinnia Shobhendu

The event also included a session by Mr. Jaideep Banerjee and the dedicated CRC team, who shared valuable insights about career opportunities, internships, and placements, empowering the students with the knowledge to navigate the professional world.

The KIIF team, represented by Ms. Brinda Pandya and Mr. Sandeep Takwani, graced the occasion and shared their expertise in fostering innovation and entrepreneurship among the students. Their talk left the attendees excited about exploring their creative potential.

The Examination Department, represented by Dr. Shalini S and Mr. Kartik Zala, enlightened the students about the examination process, emphasizing the importance of a strong academic foundation.

The Univation team, led by Mr. Karan Kalia, brought a fresh perspective on unleashing creativity and nurturing innovative thinking. Their interactive session left the students brimming with ideas and enthusiasm.



An interactive session with Preeti Das. Picture Courtesy: Zinnia Shobhendu

The legal aspects of design were brilliantly covered by the KU Legal team, with Ms. Priyanshi Gupta providing valuable insights on copyright, intellectual property, and the significance of adhering to ethical practices in the design industry. Throughout the event, students actively participated in engaging discussions and interactive sessions, raising thought-provoking questions and seeking guidance from the experts present.

This Orientation event was a true amalgamation of knowledge, experience, and inspiration. It provided our students with a unique opportunity to gain invaluable insights from industry stalwarts and renowned professionals, fostering an environment of continuous learning and growth.

We express our heartfelt gratitude to all the distinguished guests for taking out time from their busy schedules to grace the occasion and share their wisdom with our enthusiastic students. We also extend our appreciation to the organizing committee for their meticulous efforts in making this event a grand success. As we move forward into the semester, we encourage all our students to carry the lessons learned during this meeting with them, embracing creativity, innovation, and ethical design practices.

By: Anushka Gupta & Srivardhini M., B. Des Fashion Design Semester V, UID.

SWAGAT: THE INDUCTION PROGRAM FOR 3RD AND 5TH SEMESTER STUDENTS

Induction programs are crucial milestones in the academic journey of students as they mark the beginning of a new semester or academic year. At Unitedworld Institute of Design, Karnavati University, the Swagat Induction Program holds immense significance for 3rd and 5th semester students. This program serves as a bridge between the students' experiences and their future endeavours as they advance in their academic pursuits. Swagat is a comprehensive orientation that introduces students to the university's rules and regulations, the examination system, and familiarizes them with the subjects and subject mentors for the coming semester. One of the highlights of the program is the motivational speech delivered by Dr. K.K. Singh, an esteemed educator whose encouraging words inspire and uplift the students.

The Swagat Induction Program is designed to facilitate a smooth transition for students as they progress from one academic year to the next. It acts as a welcoming platform, providing students with the necessary information and guidance they need to navigate the challenges and opportunities that lie ahead.

Familiarization with Rules and Regulations:

As students move to higher semesters, they encounter new academic policies and procedures. Swagat acquaints them with the university's rules and regulations, ensuring they have a clear understanding of the academic and behavioral expectations.

Introduction to Examination System:

The examination system can vary across different semesters and programs. Swagat helps students grasp the evaluation methods, marking schemes, and grading criteria specific to their respective semesters.

Motivation and Inspiration:

Dr. K.K. Singh's motivational speech acts as a catalyst for students to tap into their full potential. His words of encouragement instil a sense of self-belief and determination among the students, empowering them to pursue their goals with unwavering enthusiasm.

Subject and Mentor Introduction:

During Swagat, students get to know the subjects they will be studying in the coming semester and the faculty members who will be guiding them. This fosters a sense of comfort and familiarity, which is essential for effective learning.

The Swagat Induction Program at Unitedworld Institute of Design, Karnavati University, plays a vital role in shaping the academic journey of 3rd and 5th semester students. Through the program, students are introduced to the university's rules and regulations, the examination system, and their subject mentors. Dr. K.K. Singh's motivational speech uplifts and inspires the students to excel in their academic pursuits. Swagat serves as a foundation upon which students build their future academic achievements, fostering a positive and conducive learning environment for personal and professional growth.

THE MANTRAS TO ENLIGHTEN THE PATH OF SUCCESS IN DESIGN

The fresh batch of the Interior Design Department and Fashion Design Department were cheerfully and warmly welcomed to the Induction program on July 12th, 2023, "Ur IDENTITY," with a grand celebration. They were led by the members of the student council on a fascinating and thorough tour of the campus, where they will be working to realize their dreams. The students were seated at the auditorium shortly after for an educational and inspiring discussion with the speakers.

Our esteemed Head of Institution at UID, Col. Surojit Bose, gave a motivational speech to kick off the session with his insights into new-age learning while also giving students the power to start their new journey. The session was followed by the honorable guest of the day, Ms Canna Patel, architect and interior design with a belief of still evolving even after the experience of 30 good years.



Ms. Canna Patel enlightened the new batch of students with her words and took them on her journey as a design professional. She showcased the depth behind her projects, and how even simple design can become an effective way of giving essence to the empty spaces.

She shared her "Mantras", her love for "Romanticizing Architecture", and her tremendous experience.

Following are a few interesting insights from her Mantras:

"What is constant is Our core values and our individual personal mantra. Discover trust and protect it. It's only when you experience, you understand the essence of it."

"Each person has their own worldview."
"Poetics in design is an important aspect, and believing in yourself is equally important"

"Trust your instincts, Embrace design perspective"

"Explore, observe, and draw inspiration from everyday lives."

"Embrace opportunities not as hurdles but embrace those changes."

"What is constant is Our core values and our individual personal mantra. Discover trust and protect it. It's only when you experience it, you understand the essence of it."

Col. Surojit Bose felicitating the guest of honour with a shawl and Memento



Ms. Canna Patel in talk with the new batch of students

She described design aesthetics that serve as a bridge between our rich cultural history and our aspirations for the future through her design process adages. She provided several explanations for Timelessness, including its voluntary simplicity, solicitation of sensory experiences, ambiguity, intuition, and association with Nature.

She also offered her Monographs for the UID library. Hereafter, the HOD of the Interior Design Department, Kishori Dalwadi addressed Canna Patel with a vote of thanks.

The session was followed by a few more energetic insights by the Director of UID, Dr. K.K. Singh who encouraged the students with his strong and empowering words, uplifting the courage in them to fight with their fears. In addition, the Dean Of UID, Prof. Manisha Mohan, pumped up the enthusiasm and the motivation in the students to move forward towards their goals, giving their fullest to achieve their dreams.

The session thus concluded with Student Council giving a fun ride through all the extracurricular activities, tours, and events across the campus which added sugar on the cake for the new batch.

By: Rhythm Nahar, M. Des Interior Experience Design, UID & Kriti Malkani, Assistant Professor, Interior Design Department, UID.

URIDENTITY: A JOURNEY OF CREATIVITY AND BONDING

The Global Design Programme at UID, Karnavati University warmly welcomed its new students with an immersive and enriching induction program on 14-18 July 2023. As the students embarked on their journey, the induction program aimed to provide a seamless transition into the world of design while fostering a sense of community among students. It featured insightful sessions by three prestigious partner universities from around the globe— Swinburne University of Technology, Melbourne, Nuova Accademia di Belle Arti (NABA), Milan, and Nottingham Trent University, UK. Additionally, students participated in craft workshops that introduced them to various traditional techniques and materials like brass, lacquer and Dabu print. A standout session titled 'The Storyteller's Palette: Harnessing the Power of Storytelling' by Vikram Sridhar further strengthened the bond among the students through non-verbal communication.

Partner University Sessions

The collaboration with esteemed partner universities proved to be a defining aspect of the induction program. Representatives from Swinburne University, NABA, and Nottingham Trent University shared on what to expect out of the study abroad programmes that characterize the GDP programme. Through presentations, they shed light on different design perspectives, global design trends, and the vast potential for cross-cultural collaboration. The students were inspired by these sessions, realizing the vast opportunities that lay ahead as they embarked on their journey in the field of design.

Craft Workshops: Exploring Traditional Materials

The induction program also included engaging craft workshops aimed at introducing students to traditional materials and techniques. Brass, lacquer, and Dabu print workshops were organized to ignite the students' creativity and connect them with India's rich heritage of craftsmanship. During these workshops, students learned about the cultural significance of each material and questioned its relevance in contemporary design. Hands-on experiences allowed the participants to appreciate the intricacies of these crafts and integrate them into their design practices, fostering a deep appreciation for culture-driven design.

The Storyteller's Palette: Harnessing the Power of Storytelling

One of the most popular sessions during the induction was 'The Storyteller's Palette: Harnessing the Power of Storytelling' conducted by Vikram Sridhar, a renowned storyteller and performance artist based out of Bangalore. Vikram took the time out of his busy schedule to come specially and talk to the young GDP first year students. During his session, the students were transported into the world of stories, narratives, emotions, and non-verbal communication. Vikram's artistry in storytelling connected the students on a deeper level, they started looking inwards and tried to relate the stories they had heard with their lives.

This unique approach not only enhanced their interpersonal communication skills but also created a strong sense of empathy and understanding within the cohort. This session was important for students to create bonds among themselves and set a positive tone for their entire journey in the Global Design Programme.

Building Community and Collaboration

The induction program successfully achieved its goal of not only welcoming new students but also building a close-knit community that celebrates creativity, diversity, and collaboration. The partnership with distinguished universities, the exposure to traditional crafts, and the transformative storytelling session laid the groundwork for the students to excel in their design pursuits.



The storytelling workshop in progress with Vikram Sridhar. Picture Courtesy: Bhavin Shukla.



The guest of honor, Architect Rajshree Rajmohan lighting the lamp. Picture Courtesy: Mahendra Dave.



Stephen Whally talking to GDP students about Nottingham Trent University. Picture Courtesy: Image credit- Mahendra Dave.

By- Bhavin Shukla, Assistant Professor, Global Design Programme, UID.

URIDENTITY 2023: WELCOMING THE NEW STUDENTS

Embarking on the journey of higher education is an exciting and crucial phase in every student's life. To ensure a seamless transition, colleges worldwide have adopted college induction programs.

The induction program at UID started with Dr. K. K. Singh and Col. Surojit Bose giving inspiring speeches. It was followed by a speech by Ms. Manisha Mohan, Dean Academics at UID. The college induction program offered a glimpse into the college to introduce the freshmen to their new environment. The program started with orientation sessions where students received important information about the college's campus, the various institutions, and important contacts to make settling in easier for the new students. Moreover, they get to see their faculty and fellow classmates, which helps them, get to know each other.



Dr. K. K. Singh addressing the audience.

In addition to social integration, the college induction program enables the faculty to introduce themselves to the students, provide valuable insights on their specific specializations, and offer a glimpse of what they will be partaking in as first-semester students.

In order to enhance this year's induction experience, two external speakers were also invited to share their thoughts and inspire the freshers, namely, Mr. Anand Palsodkar, design director at Elephant Design, Pune, and Mr. Sachin Patil, Design Leader Webex, CISCO. This was followed by a Vote of Thanks by the HOD of Product Design, Dr. Brajesh Dhiman.

In order to familiarize the students with the settings around the college, the Student Governing Council came up with interesting ways to further enhance the settling-in process.

Further, they introduced the Council and provided information on how to get into the council through volunteering. Following the break, The Academic Administration provided documentation for the students. This was followed by the Jamming - Ye Shaam Mastani session in the evening, organized by the Student Council.

By: Rajdeep Kadvekar, B. Des Hons Automobile & Transportation Design Sem 3, UID.

UR-IDENTITY: INDUCTION PROGRAMME

A quick Google search will reveal that the word 'Induction' means the formal introduction of an individual or individuals to an organization. Yet, all language is but a poor translation. The experience of starting a new phase of your life is anything but an ordinary event and the wonderful induction event held by UID for us, her new students, was anything but ordinary too.



An informative session with Ms. Canna Patel. Picture Courtesy: Koeshi Dutta

The event started with a registration procedure at the basketball court where we were all surprised by musicians playing jovial tunes and most of all, a friendly elephant and his mahout. The excitement and joy in the atmosphere was palpable and energizing. After that invigorating kick-start, we proceeded to the auditorium where we witnessed a lamp lighting ceremony. This was followed by speeches from Col. Surojit Bose, Dr. KK Singh and Prof. Manisha Mohan, all of whom extended to us a warm welcome to the college. We

also had the opportunity to see an invigorating presentation by Ms. Canna Patel about the various aspects of interior design through the lens of her professional experience. The affair ended come lunchtime, with a vote of thanks, after which the day ended with document registration of the students; a swift and efficient process.

The second day of induction began with a masterclass from fashion designer & entrepreneur, Mr. Bhavin Trivedi. It was informative and engaging as we all got to know about how the fashion industry works and what could our place be in it, in the future. The students asked various questions and time flew by until the hour and consequently the masterclass too, ended.

Next, the students were divided into four groups and each group went for a different workshop. There was a theatre workshop by Uma Katju, a bamboo workshop by Rahul Jigyasu, a classical dance workshop by Riya Gupta and a contemporary dance workshop by Janvi Prajapati. The workshops were cheery and rejuvenating as we all got to know each other and explore out creativity through performance. Finally, we had an online session with Mr. Pier Paolo Peruccio, where we learnt about the role of history in design.

The third and final day of the induction ceremony dawned with yet another masterclass, this time by international fashion designer, Ms. Liz Hartman, where we got to know about the role of trends in the fashion industry. It was very interesting and intriguing, so much so that the students kept on posing questions until the very end of the session. After the masterclass, we again were divided into four groups for the Craft Workshops - Gyration Colour by Master Craftsman Sureshbhai, Brass Moves by Master Craftsman Jitubhai, Volume Curve by Master Craftsman Naranbhai and a Shibori workshop. The students got to learn new crafts and hone their skills and they got to take the item they had made with them.



Wood Carving Workshop. Picture Courtesy: Sanya Jain

After the workshops, we once again proceeded to the theatre where we got to meet a representative from the KU alumni council. We also were introduced to the Student Governing Council and got to know about the events we would get to experience in the university, throughout the year. We also had a session with Preeti Das who introduced us to KCEIL. Finally, we had a session with Biswaroop Padhi and it was truly an innovative one as we got to know about the role of technology, especially Artificial Intelligence, in the future of design.

All good things must come to an end and so did the induction ceremony, with the conclusion to it's third day. It was an amazing experience that introduced us to the college and gave us a great opportunity to adapt to the environment and get to know the people. The induction was a more perfect beginning to college life than anyone could have asked for and gave us memories to cherish for a lifetime.

By: Koeshi Dutta, B. Des Hons Fashion Design & Styling, Sem 1, UID.

URIDENTITY: INDUCTION 2023

The journey of self-discovery and growth is often likened to a thousand-mile voyage, which begins with a single step. Similarly, for students stepping into the Unitedworld Institute of Design, Karnavati University, the Induction Programme 2023, Uridentity, marked the commencement of an exciting design adventure filled with fresh and boundless energies. Organized by the Department of Communication Design, this grand welcome ceremony was a testament to the university's commitment to nurturing young talents and shaping them into visionary designers.



Day 1 - An Enchanting Welcome

The Induction Programme commenced with a warm and enchanting welcome for the newly admitted students. The air was filled with enthusiasm and anticipation as the participants gathered for an opening ceremony that set the stage for the days to follow. Amidst cheerful conversations, students found themselves dancing to the rhythmic beats of the dhol, immersing themselves in the vibrant and dynamic atmosphere. One of the highlights of the day was the magnificent flower shower by the Gajraaj, an awe-inspiring event that made the occasion feel like a dream come true for the students. The ceremony aimed to instil a sense of belonging and unity among the newcomers, making them feel embraced by the university's creative community.

Day 2 - Mentors and Torchbearers

On the second day, the students were introduced to the torchbearers of the design industry who would serve as their mentors throughout their academic journey. Esteemed faculties, heads of departments, deans, and directors shared their invaluable experiences and insights, motivating the students to explore their full potential. The interaction with these industry veterans offered a glimpse into the challenges and opportunities that awaited them in the professional world.



Day 3 to Day 5 - Embracing Experiential Learning

The induction week emphasized the significance of experiential learning as an integral part of the design education process. To encourage the students to step out of their comfort zones and broaden their creative horizons, a series of engaging workshops were conducted. The students delved into various artistic realms, including theatre, performance art, music, dance, calligraphy, styling, and space characteristics. These workshops not only allowed them to develop new skills but also fostered a sense of collaboration and teamwork among the students.

Apart from engaging with contemporary arts, the students also took pride in preserving India's rich heritage. They spent time at a local craft cluster, discovering the cultural significance and importance of traditional crafts like Lipan, Dabu printing, soft toys, and Mata ni Pachedi. By understanding these crafts, the students realized their responsibility as future designers to showcase and promote India's cultural heritage on the global stage.

Day 6 to Day 7 - Edutainment Extravaganza

To strike the perfect balance between education and entertainment, each evening of the induction week was a celebration of edutainment. The students were treated to stand-up comedy performances, dazzling dance shows, soulful Sufi nights, and a vibrant Talent Hunt Competition. The Talent Hunt Competition, in particular, proved to be a memorable event, with more than 30 students showcasing their hidden talents. The diverse range of skills on display highlighted the uniqueness of each individual and reinforced the notion that creativity knows no bounds.

The UrIdentity Induction Programme 2023 at Karnavati University's Department of Communication Design was an exceptional blend of joy and learning. The event successfully welcomed the new batch of students into the university's creative community, nurturing their talents and igniting the spark of inspiration that will drive them throughout their design journey.

As these young designers embark on their path to make a mark in the world of communication design, they carry with them the experiences and lessons from the Induction Programme, ensuring that their voyage is both meaningful and enriching. The memories of this euphoric celebration will undoubtedly be cherished for years to come, serving as a reminder of the transformative power of design and creativity.

By: Sandipan Bhattacharjee, Assistant Professor, Department of Communication Design, UID.

URIDENTITY'23-DEPARTMENT OF INDUSTRIAL DESIGN

UrIDentity Induction Programme held on 11 July 2023 for Department of Industrial Design comprising of Product Design, Automobile and Transportation Design & Interaction Design marked the welcome of students of Cohort 2023-27 B.Design (Hons) with speakers' session with students. Eminent designers from the industry shared their professional journey with the young fresh minds at the start of their design education.

Mr. Sachin Patil, alumnus of IDC School of Design, IIT Bombay and Design Leader at Webex, Cisco as Guest of Honour shared the importance of understanding future needs in design and the impact of creating good design experience.



Mr. Sachin Patil being felicitated by Head of Institution, Col.Surojit Bose.

Mr. Anand Palsodkar being felicitated by Dr.K.K. Singh, Director -Academic and Administration.



Mr. Anand Palsodkar, Design Director at Elephant Design, shared his understanding of wearable medical devices and his empathy with users while developing the products. He shared the impact of design through the change in lives of the users.

By: Shweta Rai, Assistant Professor, Product Design, UID.



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