

# Naisargi Vakharia

Fashion Designer



"Naisargi " means "Nature", highly inspired by nature and culture. Modernism always comes with challenges and I see challenges as the way to improve myself to learn and explore new things in life.

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🌐 Portfolio link: <https://www.behance.net/naisargiva830b>

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## EDUCATION

### Bachelor's of Fashion Design

United world institute of design- Gandhinagar

06/2016 – 06/2020

6.4 SGPA, GUJARAT

Project

- 'Survival Boreal' - 'Beauty of disappearing world.' A melting story from the glaciers.
- Aug'19 'Business of Styling' by Lina Tipnis founder of Stylelogue.
- May'19 to Jul'19 Summer internship at Ashima, Project on denim jeans. leaned denim washes and work flow at Ashima.
- Alarm - 'Your Blooming Story Of every month'

### 12th Science

Vakharia p.j. high school

05/2015 – 03/2016

74%, Gujarat

## WORK EXPERIENCE

### Fashion Intern

Frank Jefferson, Ashima Ltd

06/2019 – 07/2019

Ahmadabad

Tasks

- styling and design denim jeans for AW 20
- Learned denim washing and developed some washes
- I have done AW 20 shirt sampling and jeans pocket design and learn how they do sampling for the production.
- Also work under merchandiser in ashima and learn process and role of merchandiser.
- I work under their brand Frank Jefferson, there I learned how brand works and work process flow of the brand.

Reference: Alok Upreti – [alok.upreti@ashima.in](mailto:alok.upreti@ashima.in)

## SKILLS

Art Direction

Texture and Print

Concept Design

Pattern Making

Adobe Indesign

Adobe Photoshop

Adobe Illustrator

MS Excle

Pattern Making

Fashion Illustration

Fashion styling

Communication

## CERTIFICATES

### Adventure Camp

Certified as best performer at jayalghardh adventure camp which is organized by Anala outdoors.

### Art and Science of Buying and Merchandising -BOF

I have done the art and science of buying and merchandising online courses from the business of fashion. From this course I learned the roles of buyers and merchandisers. I learned how buying cycles works, trend forecasting and planning etc.

### Stylelogue

"Business of styling" workshop by Lina Tipnis founder of Stylelogue.

### Fashion Styling And Image Making

I have done this online courses from business of fashion.

## LANGUAGES

English

Professional Working Proficiency

Hindi

Professional Working Proficiency

Gujarati

Native or Bilingual Proficiency

## INTERESTS

Dancing

Reading

Music

Yoga

Traveling