

EDITORIAL BOARD

Editor:

Lolita Dutta - Associate Director, School of Communication Design & HOD, Visual Communication, UID.

Chitra Unnithan – Senior Manager, Communications, KU & Assistant Professor, USLM

Sub Editor:

Sambit Kumar Pradhan - Assistant Professor, Visual Communication, School of Communication Design, UID.

Anahita Suri - Assistant Professor, Fashion Design, School of Fashion Design, UID.

Editorial Coordinators:

Kishori Dalwadi - Assistant Director, School of Interior & Furniture Design

Navneet Kumar - Assistant Professor, Automobile & Transportation Design, School of Industrial Design

Rocio Fatas - Assistant Director, Interaction Design, School of Industrial Design

Kumud Kedia - Lecturer, Lifestyle Accessory Design, School of Fashion Design

LVN Aditya - Assistant Professor, Product Design, School of Industrial Design

Prem Gunjan - Assistant Professor, Foundation

Jaya Advani - Assistant Professor, Fashion Design, School of Fashion Design

Yaatra Khan- Assistant Professor, Visual Communication, School of Communication Design

Manisha Naskar- Assistant Professor, Animation & Motion Graphics, School of Communication Design

Shubham Bharti- Assistant Professor, Masters of Design Integrated

KONDAPALLI TOYS

WHITE WOODCRAFT OF ANDHRA PRADESH

By: Dr. Vibha Kalaiya¹ and Ms. Prashanthi Priyakumari V²

Assistant Professor¹ and Student²

vibha@karnavatiuniversity.edu.in¹, prashanthipriyakumari@gmail.com² Textile & Knitwear Design, School of Fashion Design, Unitedworld Institute of Design, Karnavati University, Ahmedabad - 382422

The following poster was presented by Dr. Vibha Kalaiya

ABSTRACT

The toy heritage of Andhra Pradesh -Kondapalli Toys were famous for their lightweight, vibrant colors and age-old production techniques. Themed around mythology, rural life, and animals, these toys exhibit joyous and realistic expressions. The present research paper focuses on the rich heritage of Kondapalli toys. The researcher intends to document in detail the legacy of kondapalli toys with their special significance. The methodology adopted was the personal interviews conducted along with the observation method through field surveys. A multi-visit approach was implemented for authentic data collection. Results revealed the fact that this 400-year old tradition had passed on from generation to generation with every member taking part in the toy-making activity in the "Toy Colony" of Kondapalli. The village had also gained popularity for the manufacturing of dancing dolls, also known as Thanjavur Dancing Dolls - a form of art which had been adopted from the state of Tamil Nadu. The making of these wooden Kondapalli toys involved great craftsmanship at each stage of the

production. They were made out of white wood which were soft in nature, used as the main raw material. The toys displayed various themes from the daily household work to the theme of dashavatar. The art shows the strong influence of islamic style and the pointed nose of the human figures were reminiscent of the 17th century Rajasthan style. It's observed that over the years, the Kondapalli toy had become a collectible from a kid's plaything to attractive showpieces. Moreover, the shift ate into the repurchase market because, unlike children's toys, which tend to break, collectibles require little replacement. Before the traditional toys got absolutely redundant even by the younger generation the researcher conceptualized the study in view of its relevance to the current times.

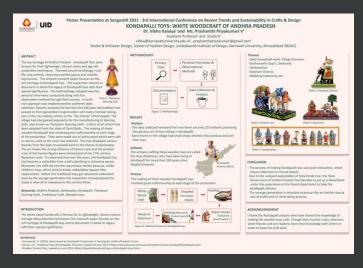
Keywords: Andhra Pradesh, Dashavatar, Kondapalli, Thanjavur Dancing Dolls, Traditional Craft, Wooden toys

Poster Presentation at: Sangoshthi 2021: 3rd International Conference on Recent Trends and Sustainability in Crafts and Design

Organised By: International Institute of Crafts and Design (IICD), Jaipur

Date: 29th November to 3rd December

Sub-theme: Toy Craft & Culture



Kondapalli Toys: White woodcraft of Andhra Pradesh Source - https://www.iicd.ac.in/wpcontent/uploads/2021/11/Vibha-K-

Kondapalli-White-Wood-Toys-01.jpg

TANMADE

A JOURNEY OF LEATHER

By: Gauthami Suresh, B. Des Lifestyle Accessory Design, Semester VI, UID



Handmade leather exhibition title board made out of left over leather pieces. Picture Courtesy: Khushi Jain & Soham Desai

Leather is a naturally durable material obtained from animal skin and hides and has a significant contribution to the world of fashion and lifestyle accessories.

We at the Lifestyle and Accessory Design department of UID came up with an exhibition titled 'TANMADE' that showcased magnificent and innovative outcomes in leather by the students of semesters III and V under the guidance of Prof. Sudeep Rawat and supported by the Head of Department, Prof. Ajay Kumar Chowdhury.

The exhibition unveiled the journey of leather from skin to the final product covering an array of tools, 2D and 3D mock-ups, and processes that were followed along the way to create an experience as to how the final accessories and lifestyle products were displayed.





Various designs of Leather bags for different occasion and leather jewellery organizer. Picture Courtesy: Khushi Jain & Soham Desai



Various designs of Leather bags for different occasion; Image Credits- Khushi Jain & Soham Desai

We wanted everyone to be part of a journey that starts and ends on a natural material – LEATHER.

Noted dignitaries including Dr. Deepak Shishoo, Mr. K K Singh & Col. Surojit Bose were immensely delighted and praised the team and the department for their contribution to the exhibition.



Students of Lifestyle accessory department with Dr. Deepak Shishoo, Prof. Ajay Kumar Chowdhury (HOD) and Prof. Sudeep Rawat. Picture Courtesy: Khushi Jain & Soham Desai

It was a great experience that TANMADE gave all of us. We learnt our material, alongside teamwork, group efforts, presentation skills, display, it was all great learning.

THE ART OF STYLING

FIVE WAYS TO DRESS A CHINO

By: Prajawal Kashyap, B. Des Fashion Design, Semester IV, School of Fashion design, UID

1) THE CLASSIC

Chinos with polos are the classic look. And nothing beats the classic, it is timeless and will last longer than any other trends. This is one of the best combinations you can have with a chino. You can wear it to a casual party or a formal party. That's its beauty. I like to dress my chino with a white polo which gives the look of a clean professional man.





The Classic Look. Picture Courtesy: Prajawal Kashyap

2) THE PLAYFUL LOOK

Want to go out to chill with your friends, but don't want to try too hard in thinking what to wear? Just wear a bright colour T-shirt / full sleeves with a chino. This is perfect for just casual meetings- it looks easy and is stylish. Fold the chino from bottom to step up your look.





The Playful Look. Picture Coutesy: Prajawal Kashyap

3) THE VACATION LOOK

Always confused about what to wear on vacation. Just grab a chino and a printed shirt. This is the perfect look for starting your vacation. Combinations are endless. You can pull off the same chino with a different shirt and you got yourself a vacation wardrobe. Add sneakers to get that vacation vibe going.



The Vacation Look. Picture Couresy: Prajawal Kashyap

4) THE GENTLEMAN LOOK

This is the best look for first dates, parties etc. It is a semi-formal look that makes you look sophisticated and confident. Just grab your chino and dress it up with a formal shirt. I would prefer a dark coloured shirt over light chino so that they can complement each other and then pair it with loafers to get that classic luxury vibe.



The Gentleman Look. Picture Courtesy: Prajawal Kashyap

5) BUSINESS CASUAL LOOK

This look gives an entrepreneur vibe. Just put on a blazer over the whichever t-shirt/polo/shirt you are wearing with a chino. Remember blazers should have a little contrast with chino pants for the look to stand out.



The Business Casual Look. Picture Courtesy: Prajawal Kashyap

सफर[®] WALK

By: Sambit Kumar Pradhan, Assistant Professor, VC, UID, KU



जिन हाथों के ख़याल को अब तक था थामा उन्हें उँगलियाँ अब उतारने ने लगीं हैं। जिन आँखों को नज़रों से यूँ तो कभी न छुंआ जाने क्यों उनका चेहरा नज़र आ रहा है।

सफ़हे सा जो शुरू हुआ था कोरा झुर्रियों में मुड़ा वो काग़ज़ सियाही में डूब जाने को चला जा रहा है।

सफ़हे- Pages, उफ़क़- Horizon, ज़र्द- Yellow/ Yellowed

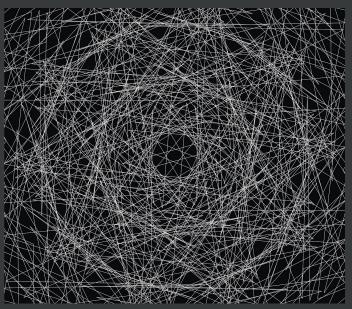
सफर

सफ़हे गुज़रते जा रहें हैं ज़िंदिगयाँ पलटती जा रही हैं। सुफैद बर्फ़ से पल गिर रहे हैं परतों में वक़्त बजाए गुज़रने के यहाँ से यही ठंडा जमता जा रहा है।

क़दमों को इंतज़ार है उफ़क़ का, ज़र्द आँखों से सूखी नीद बह रही है। अरसा इक हो गया है यहाँ पानी को बरसे हवा पुरानी उन टहनयों में उलझ कर रह गयी है।

चाँद की चाँदी पर वैसे ही चमकती है जैसे सूरज रोज़ गर्म रोशन होता है। दनि मगर गलत पतों पे पहुँचते हैं, और रातों के मोड़ छूटते रहते हैं।

आवाज़ों की पुकार सी सुनाई तो पड़ती है, ज़ुबाँ पर उनकी, और समझ नहीं आती। महसूस की छुअन सुन पड़ रही है, नसें थक हार कर अब सोने जा रही हैं।



WALK

Pages keep drifting by Lives keep turning over. Moments fall layered like white snow, Time freezes right here instead of passing.

Feet await the arrival of horizon, Sleep flows dry off of aging eyes. It has been an age since it has rained here, The breezes too are caught tangled in old branches.

Moon's silver still shines just as The sun warms luminous. The days however arrive at wrong addresses, While the nights keep missing their turns.

The voices are kind of heard in the calls, Their meanings but, are no longer understood.

The touch of feelings has been numbing, Nerves tired out, are leaving to go sleep.

The dreams of the hands which were held till now.

Fingers have begun to peel them off. The eyes which as such were never felt with a gaze

Wonder why now their face can be seen.

What had begun like a page, blank Crumpled and folded within wrinkles, That yellowed scrap of paper walks on to Drown away oblivious, in the ink.





Karnavati University

A/907, Uvarsad-Vavol Road, Üvarsad, Gandhinagar 382422, Gujarat

Tel: 079 3053 5083, 3053 5084 www.karnavatiuniversity.edu.in/uid

Disclaimer

The opinions/views expressed in the articles are solely of the author in his/her individual capacity. They do not purport to reflect the opinions and/or views of the College and/or University or its members