



**JUNE 2023**



A decorative border with a complex, repeating geometric pattern of squares and lines, framing the central text.

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## NOTE FROM THE HOI DESK

# THE GRADUATE SHOWCASE '23



Many Congratulations & best wishes to the graduating batch "class of 2023 ", both Bachelors and Masters students, who excelled themselves to share their creative talent with the world of design.

The UID Graduate Show is one of the most eventful and anticipated event in the Design Calendar of Ahmedabad. UID's creators, innovators & designers of tomorrow show cased their final projects from Fashion, Lifestyle Accessories, Jewellery, Product Design, Interior & Furniture Design, Animation, Visual Communication, Automobile & Transportation Design and more. It goes without saying that the future stars of the Design world are found here.

UID Graduate showcase was on display on 4th & 5th May 2023. The event aimed to promote the creative vision & reward the hard work of the students as they embark on their diversified career paths. The projects exhibited a range of segments & skills within the gamut of design & amalgamated the deeply rooted culture & design legacy with emerging technology, celebrating the immersive & hands-on pedagogy that is set to reimagine the creative landscape.

The star-studded event was attended by the likes of noted academic & ex- creative director of FCB Ulka Shri Subhash Tendle , acclaimed fashion designer Shri Aseem Kapoor, cultural revivalist Shri Umang Hutheesing & co-founder of Duff-Tisdall Design in Ireland & trustee of Kaash foundation, Mr. Arthur Duff. Edge: The Grand Finale, a ramp Show by the Department of Fashion & Lifestyle with showstoppers & models sashaying down the ramp in beautiful & eclectic collections was the highlight of the Grad Show 2023.

The creative representations of the works included varied formats- from static displays to film screenings, from installations to a fashion show. The encouraging response received from the design & academic fraternity has given confidence to the students to step into this dynamic & fast changing design world as ambassadors of UID.

This also celebrates the hard work of the faculty who have helped shaped their careers during their time at UID, catalysing their growth into professionals who possess the ability to serve the community at large through their design solutions. I take this opportunity to congratulate the entire UID Team for the passing of another super successful year.

**By: Col. Surojit Bose, Head of Institution/ Director, UID**

# BE LIV IT: LIFESTYLE ACCESSORY GRAD SHOW 2023



Students of batch 2019–2023, celebrating their graduation show.  
Picture Courtesy: KU photography Team

Unitedworld Institute of Design proudly presented “BE LIV IT,” a grand graduation showcase that marked the remarkable milestone achieved by the final semester students of Lifestyle Accessory Design. We, as the batch of 2019–23 embarked on an unforgettable four-year educational journey at Karnavati University, where we honed our skills and creativity through a final graduation project undertaken in collaboration with renowned companies and brands. From mesmerizing men’s jewelry to exquisite traditional gold, silver, and precious pieces, luxurious everyday jewelry with a touch of 2023 chic designs, captivating toys, innovative footwear and bags, and intricate ceramics, the showcase became a testament to our dedication and artistic prowess.



Students of batch 2019–2023 with their graduation work display, along with their mentors Prof. Kavita Chauhan, Kumud Kedia & Shweta Rai. Picture Courtesy: Yashasvi Agarwal.

“BE LIV IT” stood as an extraordinary graduation showcase, embodying the pinnacle of four years’ of tireless commitment, limitless imagination, and steadfast ingenuity. With a meticulously curated exhibition, it also provided a breathtaking denouement in the form of a spectacular fashion presentation that left every onlooker spellbound.



Display of student work. Picture Courtesy: Shweta Rai

The impeccably styled accessories and garments, highlighted the designed jewelry, bags, and other accessories, enrapturing the senses and igniting a profound sense of elation within us. The seamless fusion of design elements and meticulous attention to detail evoked an overwhelming sense of joy, filling our hearts to the brim with sheer delight.



Some beautiful highlights from graduation work display. Picture Courtesy: Shweta Rai

As we triumphed through each semester, our proverbial treasure troves overflowed with invaluable experiences, unforgettable moments shared with friends who became our chosen family, mentors who guided us with unwavering patience, and classmates who propelled our personal growth.

Our journey was embellished with unparalleled exposure, enriching encounters, and invaluable life lessons, meticulously folded and tucked away in the recesses of our minds. These metaphorical bags we carry are brimming with the fruits of our labor, encapsulating a transformative odyssey that defies mere words. As the graduating batch of 2019–2023, this was our very last event here at the university and was all about celebrating the culmination of our creative journey. The showcase became a testament to our unwavering dedication, passion, and exceptional design skills, making it an event not to be missed for!

By: Gauthami Suresh, B. Des Lifestyle Accessory Design, Sem VIII, UID.

# EDGE: UNVEILING THE CREATIVE JOURNEY OF THE CLASS OF 2023

The Graduation Fashion Show 2023- EDGE, organized by the Department of Fashion & Lifestyle stands as a testament to the relentless pursuit of creativity, passion, and craftsmanship of the students of the B. Des Fashion Design & M. Des Fashion Design. This eagerly anticipated event offers an exclusive platform for aspiring designers to showcase their innovative garments, reflecting the culmination of months of hard work, fittings, and trials. The Chief guest was acclaimed fashion designer, Mr. Aseem Kapoor & the Guest of Honour was cultural revivalist, Mr. Umang Hutheesing.

The graduation fashion show represents the pinnacle of the students' journey, where they transform their imaginative concepts into tangible fashion statements. From sketchbooks to the runway, each garment embodies the meticulous efforts, dedication, and sleepless nights of the talented young designers. EDGE serves as a window into the vibrant world of fashion, providing the audience with an opportunity to witness the evolution of these budding designers.

The fashion show is not merely a display of individual creations but also a collective celebration of diversity, as the students explore a wide array of themes, styles, and inspirations. From avant-garde couture to sustainable fashion, the runway becomes a canvas for self-expression and experimentation. This eclectic mix of designs adds a distinctive flavor to the event, captivating the audience with its beauty, originality, and sheer creativity.

The process leading up to the fashion show is a journey of self-discovery for the designers. Countless hours are spent in fittings and trials, meticulously perfecting every stitch, embellishment, and silhouette. It is during these moments that the garments truly come to life, manifesting the designers' visions and making a profound impact on the runway. The rigorous nature of this process instills in the students a sense of discipline, resilience, and attention to detail, qualities that are essential for success in the fashion industry.

Moreover, EDGE is a platform where the students get a taste of the real world of fashion. They learn the art of collaboration and teamwork as they work alongside makeup artists, hairstylists, and models to bring their designs to life. The backstage chaos becomes a symphony of creativity, as everyone strives to achieve a seamless presentation that will leave the audience in awe.

The Graduation Fashion Show - EDGE is a transformative experience for the 2023 Fashion and Lifestyle Design batch. It encapsulates their creativity, hard work, and passion while offering a glimpse into the future of fashion. This event not only serves as a celebration of their achievements but also paves the way for their bright and promising careers in the industry. Through their exceptional garments, the students redefine fashion, challenge conventions, and leave an indelible mark on the world of design. EDGE is a testament to their potential, proving that the fashion industry can look forward to a new generation of talented and visionary designers who will shape the future of fashion with their unparalleled creativity and dedication. The outstanding collections of students were awarded as well, encouraging us as we step into the real fashion world.



**E. D. G. E.**  
Emerging Design Graduate Exhibit

**UID**  
UNIVERSITY INDEPENDENT DESIGN

**Department of Fashion & Lifestyle**

**5th May, 2023**  
A fashion show by the graduating Class of 2023  
Show: 7 PM Onwards  
Netaji Subhash Chandra Bose, Convention Center, North Extension Campus, Karnavati University

**Exhibition: 10 AM Onwards**  
G-13, G Block, Main Campus, Karnavati University

**UID**  
UNIVERSITY INDEPENDENT DESIGN

**E. D. G. E.**  
Emerging Design Graduate Exhibit

Department of **Fashion & Lifestyle**  
We welcome our **Chief Guests**

A fashion show by the graduating Class of 2023

**Umang Hutheesing**

**Aseem Kapoor**

At Heraji Subhash Chandra Bose, Convention Center, North Extension Campus, Karnavati University

**5th May, 2023**  
7 PM Onwards

# EPOCH: INTERIOR DESIGN GRADUATION SHOW



Fig 1: Mr. Arthur Duff looking at the graduation

The Graduation Show “Epoch 2023,” organized by the Department of Interior Design at UID, was a remarkable event that showcased the exceptional talent of the graduating students. The Chief Guest for the Interior Design Graduation show was Mr. Arthur Duff - who has over 35 years of experience in the practice of architecture, interior design, and the design and manufacturing of furniture and other products. He is a graduate of the Faculty of Architecture (formerly the School of Architecture), at CEPT University. After completing his studies, he trained under Anant Raje and Kiran Pandya, spending 9 years in India. Returning to Ireland he co-founded the Duff-Tisdall Design Studio where Architecture, Interiors, and Furniture design are practiced in an integrated manner.

His commitment to design education is reflected in his years of work as a lecturer and advisor, examiner and consultant with a number of the main Irish and Indian Design institutions. He is the past President of the Institute of Designers in Ireland (MIDI) and a member of the Royal Institute of the Architects of Ireland (MRIA).



Fig 2: Col. Surojit Bose, HOI, UID in discussion with Mr. Arthur Duff and other faculties of the Interior Design Department at the Graduation Show

He returned to India over 8 years ago to establish the Master’s Programme in Furniture Design at CEPT University and was also Head of Library Services at the Lilavati Lalbhai Library, where he was responsible for the development of the Knowledge Hub on the campus.

In 2017 he joined Maneesh Kumar at Studio Praxis as a partner and is responsible for program development, preparing and reviewing the quality of the projects, and mentoring new members in the studio. He also engages with internal and external collaborators to design and develop the projects synergistically. Currently, he is acting as a trustee of the KAASH Foundation in Bangalore’



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Fig 3: The entire Interior design faculty team with Mr. Arthur Duff at EPOCH, the Graduation Show



Fig 4: Mr. Arthur Duff in conversation with Jaideep, student of B.Des semester 8 at EPOCH, the Graduation Show

The Graduation Show was thoughtfully curated by the department's faculties, who meticulously selected a diverse range of projects for display. The exhibition encompassed various fields within interior design, including Hospitality, Retail, and Workspaces, as well as Furniture design and Speculative design projects. This comprehensive approach ensured that visitors were exposed to a wide spectrum of innovative and thought-provoking design concepts. The show primarily focused on the works of the B.Des semester 8 and MIED semester 4 students. These talented individuals demonstrated their creativity, technical skills, and ability to push the boundaries of interior design through their projects. Each exhibit reflected the culmination of years of learning, experimentation, and dedication to the craft.

In addition to the visual exhibition, the Graduation Show also featured the launch of two significant publications: a book showcasing the Graduation projects and a book of abstracts written by the students of B.Des semester 8 and M.Des semester 4. These publications not only served as documentation of the event but also highlighted the depth and breadth of the student's research and design thinking.



The presence of dignitaries from UID and KU added an extra layer of significance to the Graduation Show. The event provided a platform for industry professionals, faculty members, students, and guests to engage in meaningful conversations and celebrate the achievements of the graduating class.

Overall, “Epoch 2023” was a resounding success, thanks to the meticulous curation, the impressive array of projects, and the invaluable contributions of Arthur Duff as the chief guest. The Graduation Show not only celebrated the accomplishments of the students but also demonstrated the department’s commitment to nurturing future leaders in the field of Interior Design.

**By: Aakanksha Batra, Assistant Professor & Deeksha Somaiya, Assistant Professor, Interior Design Department, UID.**

# JOURNEY OF MY GRADUATION PROJECT



Silver Kundan Jewellery designed by me for the sponsoring company - Bhavya Ramesh. Picture Courtesy: Ashmi Madia

Bhavya Ramesh- a conscious silverware brand, fostering love & oneness to create a fluid community that wholeheartedly expresses itself. They believe in the power of being sensitive and sublime.

'Bhavya Ramesh' is a naturalist and a bohemian before adding any other profession to her. Being a self-taught Jewelry Designer, she strongly believes that choosing the road less traveled has made all the difference. I worked for the company's B2B clients and I must say that understanding a wider market made it more challenging. I was introduced to casting, assembling and production activities.

My sponsoring company - Bhavya Ramesh gave me an opportunity to work with Kundan in a very interesting manner. Kundan jewelry has a long and rich history in India, and it has become a staple of Indian weddings and special occasions. Rajsthani Kundan jewelry comes in a wide variety of styles and designs. It is often made using a combination of gold, precious or semi-precious. It is a popular choice for weddings and other special occasions and is passed down from generation to generation.



Other Silver Kundan Jewellery product categories designed by me. Picture Courtesy: Ashmi Madia

# REWISE: THE GRADUATION SHOWCASE 2023



Display at the event. Picture Courtesy: Team Communication Design.

The Department of Communication Design, UID in collaboration with IIC, KIIF, and SSIP, recently hosted an exceptional event, 'Rewise: The Graduation Showcase 2023.' This two-day event, held on the 4th and 5th of May, provided a platform for the graduating B.Des. and M.Des. students to exhibit their diverse and ground-breaking projects. The event served as a celebration of design, creativity, and the immense potential of innovative thinking.

'Rewise: The Graduation Showcase 2023' was an extraordinary exhibition that captivated visitors with its wide array of projects encompassing various fields of study at UID. The graduating students displayed their artistic explorations and cutting-edge designs, highlighting their remarkable talent and dedication to their craft. From ensembles to animated films, game design to virtual reality experiences, the exhibition was a testament to the students' unwavering commitment to pushing design boundaries and breaking stereotypes.

The event's success can be attributed to the hard work and dedication of both the students and the faculty members of the Department of Communication Design at UID. The faculty members' commitment to fostering innovation and excellence in design education was evident throughout the showcase. Their guidance and support played a pivotal role in enabling the students to explore their creativity and address real-world concerns through design.

The highlight of the event was the presence of Shri Subhash Tendle, the esteemed Chief Guest and Director Academics at Explorra Institute of Design & Creative Arts (IDCA) in Ahmedabad. With over 35 years of experience in creating advertising and brand communication, Prof. Tendle praised the students for their remarkable projects and their ability to challenge design norms. Having worked on renowned campaigns for well-known brands, Prof. Tendle's insights added an invaluable perspective to the event. During his speech, Shri Subhash Tendle emphasized the importance of providing a conducive environment for students to unleash their creativity and innovation. He acknowledged the role of Karnavati University in nurturing the students' talents and enabling them to address real-world concerns through design. Prof. Tendle's words resonated with the attendees, highlighting the transformative power of design and its ability to create a positive impact in society.



Dignitaries lighting the candle at the inauguration of the event. Picture Courtesy: Team Communication Design.

The Graduation Showcase 2023 at Karnavati University left a lasting impression on all who attended. It not only celebrated the students' remarkable achievements but also highlighted the university's commitment to fostering a culture of innovation and excellence in design education. The event served as a reminder of the immense potential of design to address societal issues and transform the world

As the curtains closed on the event, it became clear that the students' artistic expressions and innovative projects had touched the hearts and minds of all those in attendance. This remarkable celebration of design and creativity will undoubtedly serve as a stepping-stone for the graduating students as they embark on their professional journeys, armed with the skills and experiences gained during their time at UID.



Audience at the exhibition. Picture Courtesy: Team Communication Design.

**By: Kritika Dhuli, Assistant Professor & Sandipan Bhattacharjee, Assistant Professor, Department of Communication Design, UID.**

# TAKE OFF'23

Step into a world where imagination knows no bounds, where dreams are woven into pixels and frames. The Animation and Motion Graphics graduation show - TAKE OFF'23, soared to incredible heights, showcasing the remarkable journey of talented students who dared to dream and brought their visions to life. It provided a platform for talented individuals to showcase their creativity, imagination, and technical skills to a wider audience.

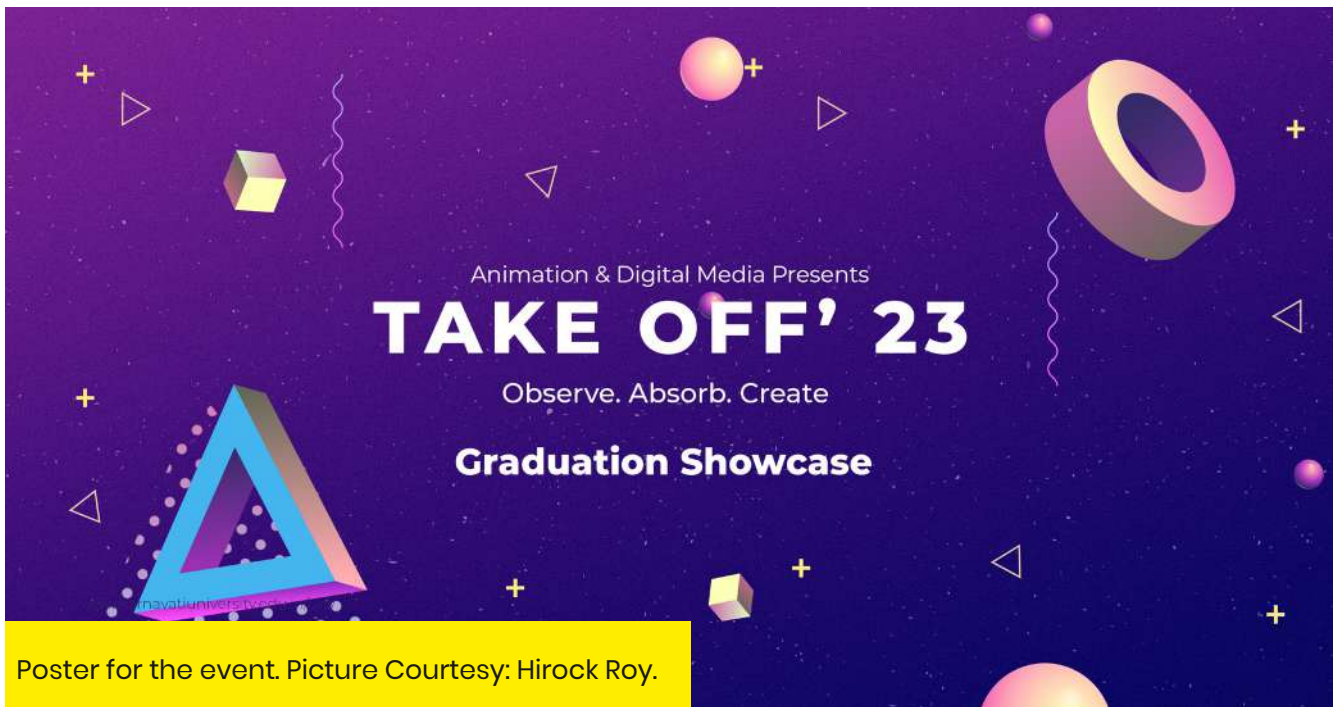
The breadth of projects on display was astounding, encompassing a diverse spectrum of artistic expressions. From the magical realms of animated films to the immersive landscapes of game design, from the evocative narratives of graphic storytelling to the dynamic motion graphics, each project showcased the students' dedication, passion, and relentless pursuit of pushing the boundaries of animation.



Display of students work. Picture Courtesy: Hirock Roy.

The game design projects created immersive experiences, while virtual reality added an extra dimension to the exhibition. The students' ingenuity and technical finesse breathed life into these digital playgrounds, leaving visitors awestruck by the transformative power of gaming as an art form.

The graphic narratives and motion graphics mesmerized onlookers with their ability to communicate profound ideas through visual eloquence. The students' storytelling prowess and their command of visual language spoke volumes, transcending linguistic barriers and captivating the audience with their profound insights into the human condition.



Poster for the event. Picture Courtesy: Hirock Roy.

However, it was the animated films that stole the show, enveloping the theater in a tapestry of emotions and transporting the audience into realms brimming with magic and wonder. Through masterful animation techniques, the students breathed life into characters that danced, laughed, and cried, captivating viewers with their authenticity and depth. The meticulously crafted narratives took the audience on unforgettable journeys, eliciting laughter, tears, and a profound sense of connection. It was a testament to the students' ability to harness the transformative power of animation, reminding everyone that dreams can indeed come alive on the silver screen.

Professor Arun Gupta addressing the audience at the screening of student films. Picture Courtesy: Hirock Roy.



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The Graduation Show not only celebrated the remarkable achievements of the graduating class but also kindled a spark of inspiration in the hearts of aspiring animators, game designers, and visual storytellers. It stood as a testament to the incredible potential that lies within each creative soul, urging future generations to embark on their own extraordinary journeys. The event exemplified the transformative power of creativity and imagination, leaving the audience in awe of the student's ability to bring dreams to life on the screen. As the curtains closed on this remarkable showcase of talent, one couldn't help but feel that the future of animation had never been brighter.

**By: Hirock Roy, Assistant Professor, Animation & Digital Media, UID.**



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