UID
Ignite your *ambition*

Designing Possibilities, Crafting Realities.

UID
Ignite your *ambition*

Ahmedabad Campus
Karnavati University,
A/907, Uvarsad - Vavol Road,
Uvarsad, Gandhinagar 382422,
Gujarat, India

NCR **UID**
Ignite your *ambition*

NCR Campus
G.D. Goenka University,
G.D. Goenka Education City,
Sohna - Gurgaon Road,
Sohna 122103, Haryana, India

For Inquiry:
9266663225
admissions@uid.edu.in

ABOUT UID

UID-Ahmedabad Campus

UID-NCR Campus

At UID, programs are crafted with a strong professional focus and industry collaboration. Each course emphasizes individual and collective creativity, covering theoretical assessments, design practice, curatorial evaluations, and artistic considerations.

Our campus offers innovative, tailored study support, award-winning courses, and world-class facilities. Architecturally impressive buildings house top-notch amenities for every student, embodying our educational philosophy.

UID hosts regular workshops to nurture student creativity, introducing design concepts and fostering personal and artistic growth through innovative self-expression.

Classrooms are equipped with modern facilities and state-of-the-art equipment, providing an immersive art and design experience. Workshops cover topical design themes and offer practical exercises with a high level of professionalism.

Established in 2012, UID is a premier design institute in India dedicated to nurturing globally sought-after professionals who showcase creativity and ignite new trends.

15+	45 +	4000+	200+
Courses	Labs & Workshops	Successful Alumni	Experienced Faculty

Member of

cumulus *creative linking*

iFFTi

WORLD DESIGN ORGANIZATION

The Association of Commonwealth Universities

ADI | Association of Designers of India

OUR PROGRAMMES

B.Design (Hons.)

UID follows a 4 year, 8-semester bachelor programme model through 4 affiliated departments, each offering various specializations. The aim is to bring out the best out of each of our students through interactive learning which resonates with the constant changes of the world. Our students are exposed to experienced national and international faculty.

Duration: It is a 4 Years full-time degree course comprising of 8 semesters of 6 months duration each.

BFA
Bachelors of Fine Arts

The Bachelor of Fine Arts (BFA) in Contemporary Art Practices programme is dedicated to fostering creativity, technical expertise, critical thinking, and socially responsible art practices. We encourage exploration of emerging technologies in art and the intersection of art and technology. Our curriculum promotes individualized artistic expression and prepares students to become successful emerging artists and creative professionals in various fields, including exhibition/sales routes, arts education, art writing, curation, and beyond.

Duration: BFA - 3 Years | BFA(Hons.) - 4 Years

M.Design

UID's M. Design Programme is a combination of studio based practice with critical thinking and process based analysis; making the Master's Degree a much sought - after qualification in the design industry. This programme reflects in-depth understanding of studio based concepts.

Duration: It is a 2 Years full-time degree course comprising 4 semesters of 6 months duration each.

B. Design (Hons.)
Global Design Programme (GDP)

The vision of UID's 4-year Global Design Programme is to provide an international education environment that is unique & unparalleled. This programme has been jointly evolved, developed & designed by the four diverse participating institutions; all recognised as international leaders and centers of creativity and innovation, offering complementary expertise in art, design, innovation and techology.

B. Design (Hons.) – Global Design Programme (GDP) is a 4-years full-time degree course, comprising of "Global experiential learning abroad" for 14 weeks starting from 2nd year onwards. From 2nd year onwards students will be spending physically 3.5 Months (approx.) abroad.

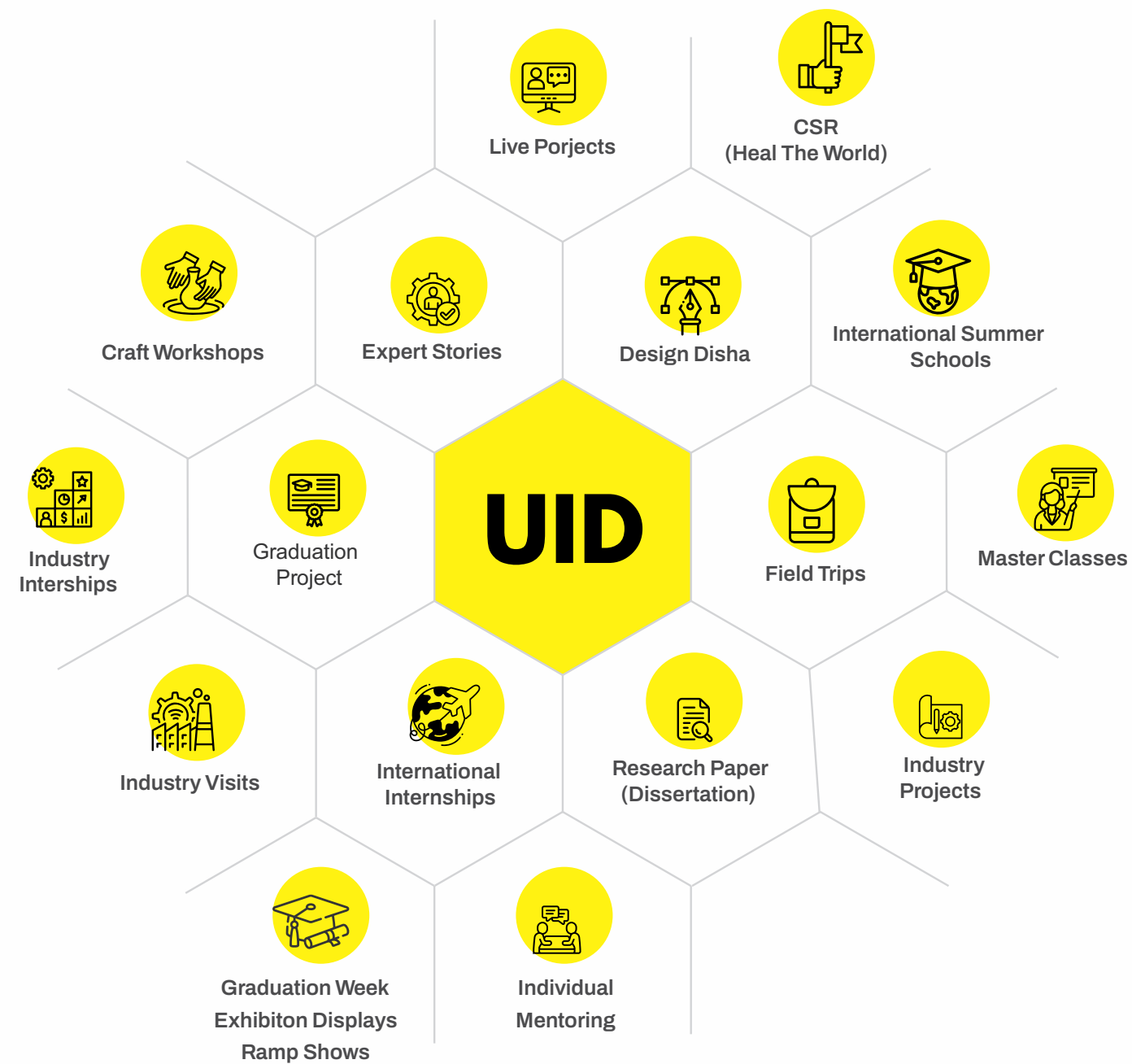**Duration:** It is a 4 Years full-time degree course comprising of 8 parts of 6 months duration each.

Programmes Offered At UID - Ahmedabad Campus	Programmes Offered At UID - NCR Campus
B.Design (Hons.) Visual Communication	**B.Design (Hons.)** Visual Communication
Animation and Game Design	Animation & Game Design
Interior & Furniture Design	Interior & Furniture Design
Product Design	Product Design
Fashion Design & Styling	Fashion Design & Styling
Mobility Design	
Interaction Design	
BFA / BFA (Hons.) Bachelors of Fine Arts	
B.Design (Hons.) Global Design Programme (GDP)	**B.Design (Hons.)** Global Design Programme (GDP)
M.Design Industrial Design	
Visual Experiential Design	
Interior & Experience Design	
Fashion Design	

WHAT SETS US APART

Learning Model

- Live Porjects
- CSR (Heal The World)
- Craft Workshops
- Expert Stories
- Design Disha
- International Summer Schools
- Industry Interships
- Graduation Project
- **UID**
- Field Trips
- Master Classes
- Industry Visits
- International Internships
- Research Paper (Dissertation)
- Industry Projects
- Graduation Week Exhibiton Displays Ramp Shows
- Individual Mentoring

Infrastructure

Only classroom education does not suffice for a student to get holistic education. UID understands that and has provided the students with world class facilities, labs, and workshops.

With the help of cutting edge & state-of-the-art equipment and top-notch faculties, we provide extensive learning experience to the students' inTECHgrated design.

Classroom

Library

Auditorium

Security

Admin Block

Labs & Workshops

Textile Lab

Printing & Dyeing Lab

Wacom Digital Lab

Glass workshop

Clay Modelling Lab

Product Design Lab

Wood Workshop

Labs & Workshops

Felder Center for Excellence
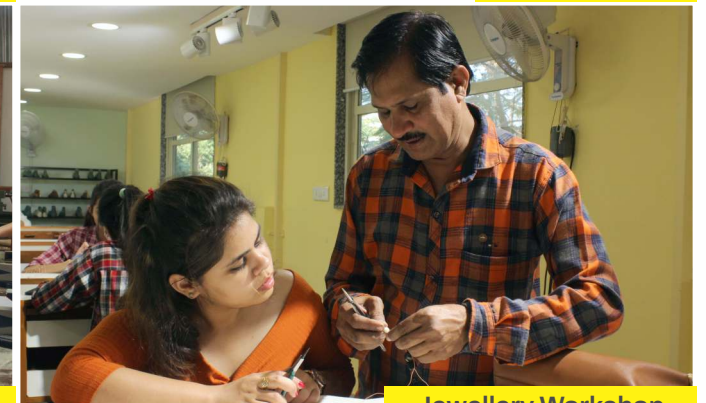

Fashion Lab

Game Design Arena

Makers Arena

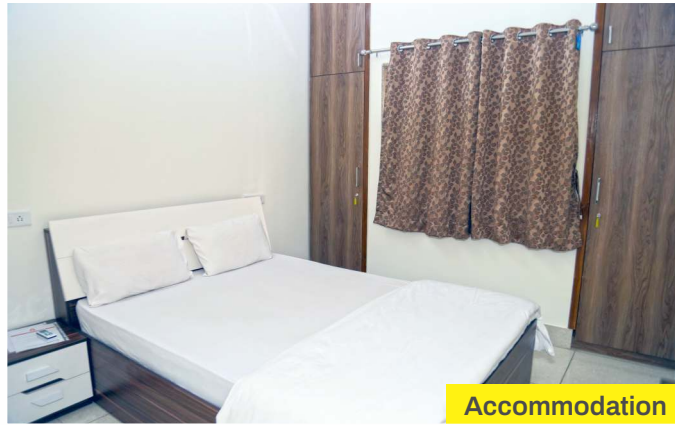Bamboo Workshop

Jewellery Workshop

Visual Communication Studio

Ceramic Workshop

Amenities and Facilities

Accommodation

Cafeteria

Gym

Spa & Salon

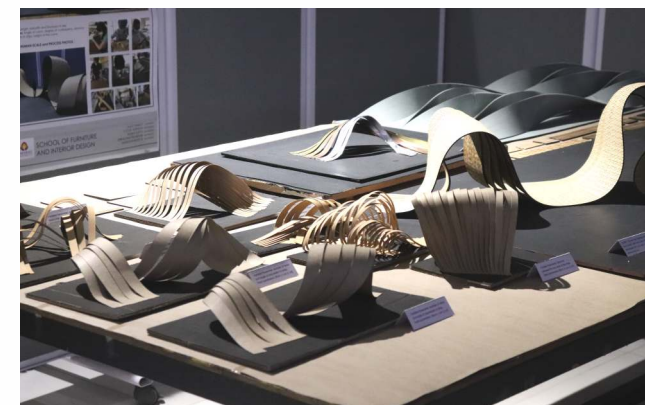Basketball Court

Volleyball

Football Ground

Swimming Pool

Events - Academic

The Unitedworld Institute of Design is not familiar with the concept of monotony. It is known to conduct Innovative Design Exhibitions which push the students to excel in their work and give it an industry-like finish right from the beginning of their college years. Modus, Crea and Praxis are such design events that take place throughout the year.

CREA

CREA is an annual design exhibition, which is hosted by the Department of Industrial Design (Product Design, Mobility Design, Interaction Design) at UID. CREA is set to be the nation's young minds, striving to raise a benchmark in the product design industry by bringing cutting-edge brand and industry knowledge from leading innovators in the design field.

Open Seams

The openness imparted in fashion education is symbolized by its exposed seams. It is vital for an inquisitive fashion enthusiast to be open to his individuality and welcoming new ideas. Open Seams was a two-day panel discussion on the theme of Craft textiles and fashion. The panel included 9 highly experienced professionals who spoke about their experiences

PRAXIS

PRAXIS is instituted as an annual professional conclave on the contemporary dialogue within the Interior design industry in India, curated by Department of Interior Design, UID Initiated as a part of UID's endeavor to weave profession into academia, the intent of Praxis is to serve as a platform that allows designers and industry experts to share their design process.

Modus

The Department of Visual Communication takes pride in conducting one of the most off-the-shelf and creative exhibitions at UID. Modus is a platform to celebrate the true essence of Visual Communication and Animation & Motion Graphics by recognizing the vision and creative bent of the aspiring designers to showcase their work to the outside world.
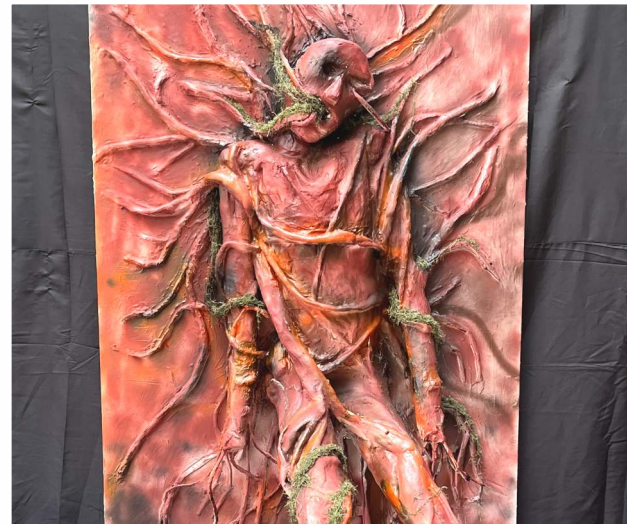
Chaturbhuj

Chaturbhuj is the annual international film festival of the Animation & Game Design Department of the Unitedworld Institute of Design, KU. In its two editions till now (2022 and 2023) it has showcased the very best of International and National animation films, both in the documentary and the fiction genres. Chaturbhuj's tie up with the famous Annecy Film Fest in France has ensured that we have high quality latest work on show of the world's most innovative animation practitioners. Along with film screenings, Chaturbhuj has had Masterclasses of top notch industry professional like Eeeks Suresh and Pradipta Ray and comprehensive interactive exhibitions on the early history of cinema and of the famous Ghibli Studio, Japan. The third edition of Chaturbhuj is scheduled for winter, 2024.

Meraki

'Meraki' an annual design event organized by students of the Global Design Program (GDP) at UID, is not just a showcase of creativity; it is a testament to the passion, soul, and love poured into every creation. In addition to the captivating installations, 'Meraki' also serves as a platform for students to showcase their work from various modules within the Global Design Program. From the Social Innovation Design Lab to Ergonomics, New Media Narratives, and Research Seminar, students present their projects, demonstrating their diverse skill sets and innovative approaches to addressing real-world challenges.

Annual Fest

Ahmedabad Campus

Karnavati University's annual cultural festival, "Viaje," is a dynamic amalgamation of sports, academics, and culture, symbolizing students' journey through college life. This multifaceted event offers a platform for showcasing talents, fostering intellectual growth, and promoting cultural diversity.

NCR Campus

Orphic isn't just an event, it is a coming together of various arts, a showcase of talent and a form of UID's expression. Orphic aims to empower the student body, encouraging and guiding them to unleash their potential. With captivating performances, informative sessions and fun competitions, Orphic is where creativity blooms.

AHMEDABAD DESIGN WEEK

Ahmedabad Design Week (ADW) is a Global convergence of designers, researchers, thinkers, innovators, and industry experts all under one roof.

Numerous speaker sessions, workshops and panel discussions take place over the course, which brings a plethora of knowledge for the students to take with them.

UNITEDWORLD WIDE

UNITEDWORLD-WIDE
by KU Global

Guidance cum preparation towards progression to masters at Indian or overseas Universities

Education goes beyond the walls of the classroom and it is imperative to take students to the frontier of the creative industry.

UID provides the students with fast track progression to masters, higher education, study abroad options, reciprocal semester exchange through credit recognition/credit exchange, master classes and workshops conducted by world renowned academicians, professors and practicing professionals at the campus. United World Wide provides a varied support services by global thought leaders handholding to students who want to pursue higher education.

In this globally connected world of design, we facilitate tie-ups with the world best International Universities for students to gain international exposure via Summer schools, conferences, global study trips, exhibitions, etc.

UID curriculum, academic systems, pedagogy & quality processes are Internationally Benchmarked; mapped with partner institutes which ensures a seamless transfer of graduating UG students to Master Abroad and preferred higher studies with some of top ranking prestigious universities in the world. KU Global assists in fast track progression to the Master' program. It also aims towards providing scholarship, bursaries and subsidized fee for deserving students.

UID STUDY ABROAD CONNECTS

UID has developed collaborative partnerships with top class institutions worldwide. Collaborations with International universities open the minds of students and give them a platform to explore their creative potential to the fullest while being in an environment which is foreign to them. UWW's charter is to connect UID with the top most Times rated Universities of Art and Design.
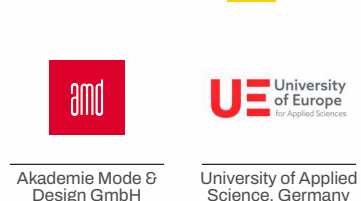
Global Alliance & Partners

UNITED KINGDOM 🇬🇧

Coventry University	De Montford University	Nottinghan Trent University
Manchester Metropolitan University	University for the Creative Arts	Arts University College, Bournemouth
University of Northampton	UCLan (University of Central Lancashire)	University of Bristol
York St John's University	University of Southampton	Heriot Watt University
University of Derby		

ITALY 🇮🇹

Polimoda - Florence	Domus Academy	NABA
Instituto Marangoni	The Polytechnic University of Milan	POLI.design

POLAND

Academy of Fine Arts in Warsaw

GERMANY 🇩🇪

Akademie Mode & Design GmbH	University of Applied Science, Germany

AUSTRALIA 🇦🇺

Swinburne University	Curtin University

USA 🇺🇸

Babson college	Temple University

*Partial List

KARNAVATI INCUBATION & INNOVATION FOUNDATION (KIIF)

To support the growth and development of students, technocrats and startup companies the University has established in-campus incubation centres.
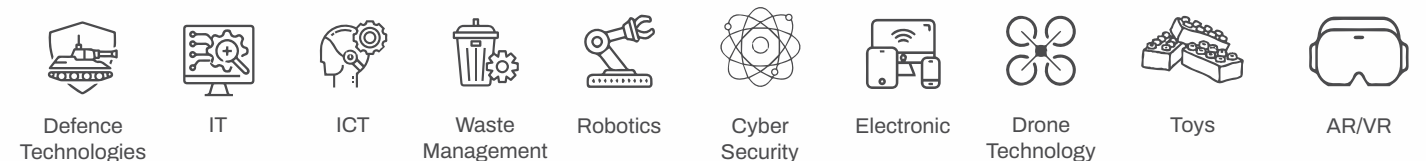
Karnavati Innovation and Incubation Foundation – a sector agnostic incubation centre

- Karnavati Innovation and Incubation Foundation (KIIF) is a design business incubator that works on an amalgamation of design, technology and business principles located within the campus of Karnavati University.
- The incubation centre has been established with the vision to nurture innovations by creating an ecosystem that would foster the entrepreneurial spirit among youth and contribute towards making India an innovative and creative nation.
- It has been formed to help start-ups and entrepreneurs in their journey towards becoming successful businesses. Through its hallmark business assistance services, it would render much needed support to companies sprouting their way into the business world.
- The incubated companies will have access to corporate like work-spaces, domain expert mentors and cutting-edge labs to take their idea to emerge out into a successful and profitable business venture.

Incubation Facilities

Prototyping & Mentoring Support
- Integrated access to labs
- Dedicated lab assistants for hands on mentoring and validation
- One to One mentoring from Industry & academia Experts
- Prototype validation from Industry Experts

Functional Support
- IP and Patent filing
- Various Master Classes, Webinars, Expert Talks, Seminars and Workshops
- Support in Accounting, Legal Compliance, HR, Digital Marketing and Branding
- Opportunities for attending State and National Certification Courses

Networking
- Mentors Meetup
- State & National Startup Communities
- Demo Days, Exhibition & Showcase opportunities Startup Connects
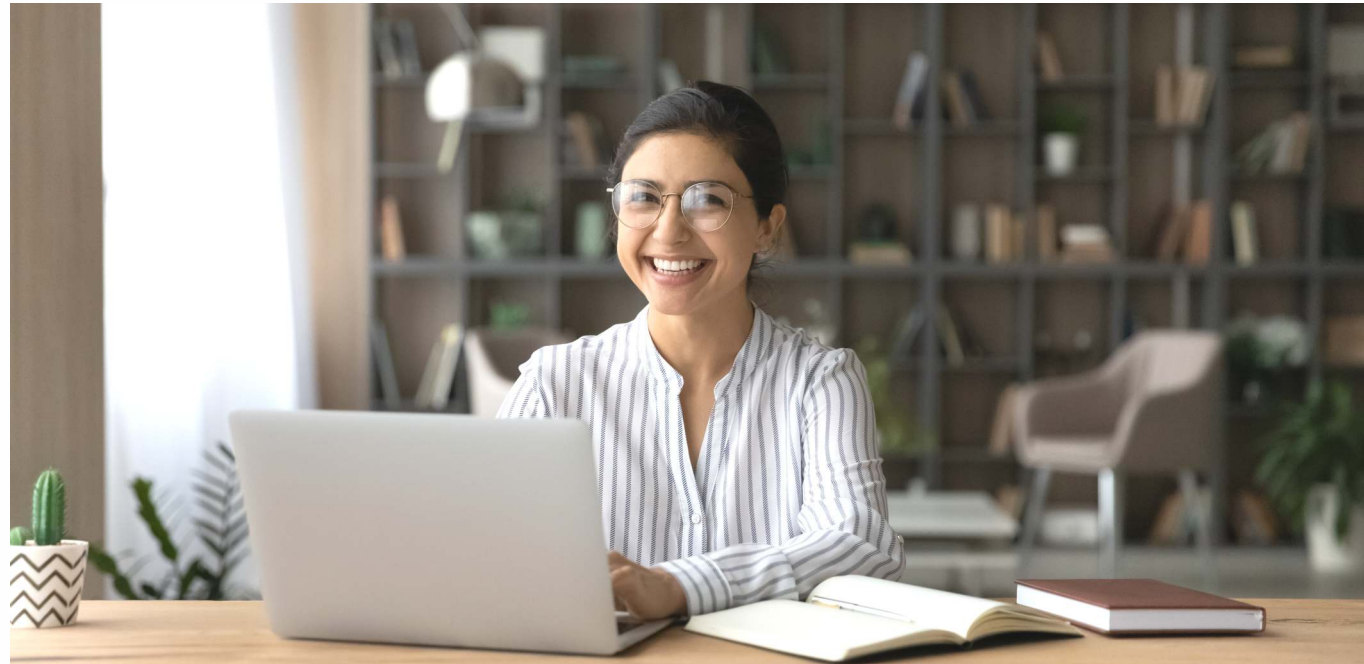
Funding & Investment Opportunities
- Implementing Agency for State & Central Government Schemes & Policies
- Facilitating various State and Central Government offices like DRDO, MoE for conducting Challenges

Other Support
- In-house student interns from various streams
- Connecting with various CSR agencies
- Live field trials

Incubation Support

Early **Seed** **Growth**

Broad Sectors of Startups (not limited to)

| Defence Technologies | IT | ICT | Waste Management | Robotics | Cyber Security | Electronic | Drone Technology | Toys | AR/VR |

*Recognised Incubator by Govt. of Gujarat and Govt. of India.

CORPORATE RESOURCE CENTRE FOR PLACEMENT

Career and placement related Services

UID is responsible for delivering a diverse range of services and programs to empower students in career exploration and professional development. We aid in finding internships and work closely with employers to facilitate them with opportunities to connect and recruit our students and alumni.
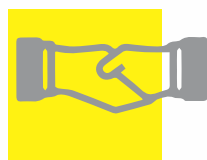
Counseling Session	Resume Writing	Portfolio Guidance	Grade Projects
Internships	Placements	Soft Skill Guidance	Info Sessions

TOP PLACEMENTS AT UID

A diverse team of professionals with rich experience in Corporate, Recruitment, Placements, and Entrepreneurial pursuits drives the Corporate Resource Centre of Unitedworld Institute of Design. Corporate Resource Centre provides students with a foot-in-the-door opportunity, enabling them to start their careers right after they have completed their course curriculum. Furthermore, they get to interact and engage with the industry professionals during the placement drives, which further help lay a foundation for their prospective careers in the future as they familiarize themselves with the potential contacts from their chosen career field.

Company Linkages

WWF	TARUN TAHILIANI	NFDC cinemas of india	इसरो isro	Microsoft	SAP	SHOPPERS STOP START SOMETHING NEW
TATA MOTORS	WILDCRAFT	Reliance Brands Limited	TANISHQ	DDB mudragroup	TEQZO	UNI-DESIGN forward together
Ogilvy & Mather	TITAN COMPANY	Wrangler	TCSinteractive	elephant		STUDIO FiFi
IKEA	BDF NIVEA Beiersdorf	Arvind Lifestyle Brands Limited	Raymond	McCANN WORLDGROUP	Pepe Jeans LONDON	GINI & JONY
Hamleys	masaba	FARAH KHAN FINE JEWELLERY	fabindia CELEBRATE INDIA	TJORI	RAHUL MISHRA	Lokusdesign
The Minimalist	STEVE MADDEN	ARAM MICHAEL ARAM	indi EXPERIENCE	eské PARIS	Apurva Amin Architects	left right mind

*Partial List